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CAHSA is the Colorado affiliate of



Of Interest

Commission Reports

In early December, the National Commission for Quality Long-Term Care (NCQLTC) issued two reports that will be the foundation on which the NCQLTC will provide recommendations for reforms over the next 12 months. The Commission is a non-partisan body charged with improving long-term care. It grew out of AAHSA's Quality First, a covenant for healthy, affordable and ethical long-term care. It is chaired by Bob Kerry, former U.S. Senator from Nebraska, and Newt Gingrich, former Speaker of the U.S. House of Representatives from Georgia. To view the reports, go to: <http://www.ncqltc.org/issuesandrecommendations.html>.

Citizenship Verification Update

U.S. Citizenship and Immigration Services (USCIS) issued a press release detailing acceptable credentials that companies can use to verify the employment eligibility of new hires. To read the release and note the changes to accepted documentation, visit: <http://www.uscis.gov/files/pressrelease/FormI9FS110707.pdf>.

'Cost of Doing Nothing' Campaign Launched in Colorado

The Partnership for a Healthy Colorado recently launched its web site and aired the first of a sequence of radio ads aimed at Coloradans with health insurance. The campaign's goal is to educate insured Coloradans on the cost of doing nothing about health care reform, and to engage them in the health care reform process. The web site, <http://www.healthypartnership.org/>, includes information on the Blue Ribbon Commission proposals and will provide the average Coloradan with more information on the status of health care and health care reform.

Employers Push Healthy Lifestyle on Workers

A recent article in the *Wall Street Journal* examined employers' efforts to force employees to improve their own health. The article reports that to motivate workers to kick unhealthy habits, U.S. companies are hitting them where it hurts: in their wallets. Employers who provide health insurance often use financial incentives to encourage workers to participate in wellness programs like smoking-cessation courses. Now, however, some employers are imposing supplementary wellness programs to improve good habits and break bad ones. Employees at some companies who are overweight, smoke or have high cholesterol, for instance, and who don't participate in supplementary wellness programs will pay more for health insurance. To read the full article, visit: <http://online.wsj.com/article/SB119674051866712859.html>.

CMS Reduces Improper Medicare Payments

According to CMS, recent error rate reductions have led to approximately \$11 billion less in improper payments over the last three years. CMS also announced that the Medicare fee-for-service error rate has declined from 14.2 percent in 1996, when the Medicare improper payment rate was first reported, to the current 3.9 percent in 2007. These results show that using more detailed data and analysis to identify and eliminate proper payments is working, says CMS. CMS plans to work closely with the states to follow a similar approach with the Medicaid error rate measurement. CMS will continue its partnership with the states to publish a full-year error rate in November 2008.

Continued on page 7

The holiday season is here and another year is quickly coming to an end. It is the time of year to celebrate and reflect, with many of us making resolutions for the upcoming year. Speaking of reflection, thanks to everyone who joined us at our annual membership meeting. President Russ DenBraber (Christian Living Communities) presented his annual report to the membership and we toasted our newly installed officers and board members. We also had a special unveiling of our 40th anniversary logo. Yes, CAHSA celebrates 40 years in 2008, and you will be hearing more about our plans to mark this special anniversary. Ann Lane (Kentucky Circle Village) and Ann Brown (consultant) have teamed up to co-chair the activities for our year-long celebration. You can check out the logo which is making its debut on the front cover of this issue of *CAHSA Connecting*.

Also at the meeting, Quality First Champion John Torres (Golden West) announced the formation of a task force to provide direction and advice to the 2008 Quality First Awards nomination process, as well as recommendations to the board for how to help our members with their Quality First journey. CAHSA Next Champion Cindy Hogan (Christian Living Communities - Holly Creek) introduced CAHSA Nexters Diana Delgado (Total Longterm Care) and Sarah Forsberg (Total Longterm Care) who provided a detailed report of the Nexters' activities and events from the past year. They encouraged members to get involved and participate in 2008.

For those of you who could not attend the membership meeting, or spent your time "networking," a copy of the 2007 annual report was sent to all current members with their membership renewal information package. I encourage you to read it and see what we have done for you during this past year. Also with that package is information on CAHSA's Organizational Sponsorships, available only to renewing members. Several of our board members have stepped up and committed to one of the four levels. I encourage you to follow their lead and commit to supporting our 2008 events with a sponsorship.

The holiday season also signals that the next legislative session is about to start. At CAHSA, we have been busy attending meetings on your behalf and talking with legislators about your concerns. During December, our lobbyist Fofi Mendez attended Department briefings and hearings at the Joint Budget Committee (JBC) about proposed budgets for both the Department of Public Health and Environment and Department of Health Care Policy and Financing. Plan to join us on Jan. 8, 2008 at our Legislative Program and hear what she learned at the JBC, as well as the details about legislation we expect to be introduced during the session. A registration flyer for the event is enclosed with this issue of *CAHSA Connecting*.

For those of you who enjoy keeping up with the legislative and regulatory arenas, I encourage you to join our 2008 "Virtual Legislative Action Team." This is the "insiders group" with access to all of the good stuff first-hand! In addition to weekly updates from CAHSA during the session, you will receive interim information and requests for feedback on proposed bills. Just send me an email at laura@cahsa.org to be added to the group. Our work is done via email and fax rather than face-to-face meetings. It is a great way to support your clients and/or residents and have a direct role in shaping the future of senior housing and aging services.

In closing, I wish the best to all of you for the holidays, and I want to share our optimism for working together to drive positive changes in the New Year. Happy Holidays!

Laura Landwirth

Laura Landwirth
Executive Director

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A Business Partner

How long have you been a member of CAHSA?

About two years now.

Why did you become a member?

Total Longterm Care (TLC) introduced us to CAHSA. We had a very successful relationship with TLC, which proved that our model was effective for this industry. We became members to further our relationships in the CAHSA community.

What goods or services does your organization provide and what would you like members to know about this service/product?

We specialize in cost control of workers' compensation and group health. The cost for both workers' compensation and health insurance is driven by utilization. Rather than using the traditional Band-Aid approach of higher deductibles and cost shifting, we focus on the cause of the problem, the health of the employee.

How is your organization different or unique from others who provide a similar service/product?

We recognize the driver behind the ever-increasing costs of health insurance and workers' compensation insurance is the employee. Focusing on hiring practices, education and the overall health of employees stops the overutilization of each insurance which ultimately reduces the cost of those insurances.

How can people learn more about your service/product?

Via phone at 303-442-1484 x 216 or by e-mail at dgrande@taggartinsurance.com.



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Get out there!

**Have an idea for a *Get Out There* column?
Contact us at: cahsanews@comcast.net.**

Tips for Gaining Exposure

Writing a Letter to the Editor

The Colorado legislature will convene Jan. 9 to begin work on public policy issues that can affect you and your programs. As always, CAHSA will be monitoring legislative activity closely and keeping you up-to-date on bills and items of interest to our membership.

CAHSA approaches the new session with a commitment to maintain our strong advocacy on your behalf. We also need your participation in our advocacy efforts. Direct contact between providers and state legislators makes a difference. These legislators need to hear directly from you on budget, regulatory or other concerns that impact us and the seniors we serve. One way you can do this is by writing a letter to the editor of your local paper when we prompt you. These can be very persuasive.

Writing a good letter takes focus and a little time, but is an accomplishable goal for anyone interested in supporting or opposing an issue.

Below are tips for writing a letter intended to run in the newspaper:

- **Reference a Recent Article:** Include a reference to a recent article that appeared in the newspaper you have selected. Write your letter as a response, building on what was printed or pointing out how your viewpoint is not included.
- **Include Your Contact Information:** Each paper will have different guidelines, but usually your address and phone number are required so the paper can verify your identification.
- **Be Clear and Concise:** Keep your letters brief and to the point, less than 200 words if possible. The shorter it is, the more likely it is to be printed.
- **State Your Point Early:** State your main point in the subject line and in the first sentence of the letter.
- **Keep to One Topic**
- **Follow Guidelines:** Papers provide guidelines for how to submit letters. These can usually be found printed within the paper or online. Follow these rules or your letter will be tossed.

If your letter is published, let us know! Send us a link or hardcopy of the information and we will be glad to add it to the "Member in the News" section of the CAHSA web site.

Writing a letter to the editor is a great way to keep politicians aware of senior advocacy issues and *Get Out There!*

Each month John Torres, chair of CAHSA's Quality First Task Force, highlights examples of quality within CAHSA's membership. This month, Good Samaritan Society Fort Collins Village's Video Care Plan is highlighted.

Good Samaritan Society Fort Collins Village offers 58 Medicare-certified skilled nursing beds, 35 independent living apartments, 28 assisted living apartments and two independent living duplexes. Fort Collins Village strives to bring the highest quality of care to its residents. This year, Fort Collins Village received a CAHSA Quality First Award in the area of *Leading-Edge Care and Services* for its video care plans.

Working with an idea from the Eden Alternative; It's Never Too Late, an adaptive technology company; and Marcia Brenowitz, administrator at North Star Community in Denver who had put a similar program in place, Fort Collins Village created video care plans to complement the medical care plans of its residents. The documentary-style compilation of stories, photos, video and music share the life stories of each Fort Collins Village resident. These videos are primarily used to help caregivers relate to the residents they serve by giving caregivers a sense of who the elder is, what their past was like, who the important people in their life are and what is important for their daily care and daily preferences.

"The video care plans help the staff to know the person, not the diagnosis. As a Life Enrichment CNA, the care plans give me ideas for spending time with the residents. I can contribute my life experiences; it makes the time we share together more meaningful for us both," said Amy Cordova, Fort Collins Village CNA.

The care plans have increased Fort Collins Village's ability to provide person-centered care. One resident, Nancy Peterson, was a model in New York City in her earlier days. After suffering a stroke, she felt self-conscious about speaking about her past. With her video care plan, staff and other residents were able to see photos of Nancy modeling and learn about her life on the East coast.

A secondary benefit of the video care plans has been the residents' ability to share their videos with family and other residents and help create a lasting history of their lives. Nancy grew up in Connecticut and missed her hometown, and with the video care plan, she can pop in the video whenever she wants and see photos and stories of her hometown.

The video care plans have made a great difference to the residents, staff and families of Fort Collins Village, creating the ability to get to know the whole person behind the resident. By putting residents first, Fort Collins Village has put Quality First.

For more information about the care plans, contact Fort Collins Village at (970) 226-4909 or visit <http://www.cahsa.org/CAHSA-Quality-First-Awards.asp> to watch a short video about the effort.

For additional information about how your organization may become a partner in QF, contact Karen Simmering at Karen@cahsa.org or 303-837-8834.



John Torres
Chair, Quality First

Did You Know?

In a survey of 1,600 physicians, almost half said they have failed to report serious medical errors, even though 93 percent said docs should report all errors they observe, says a new study published in the *Annals of Internal Medicine*.

More seniors are making trips to the emergency room than any other age group, report researchers at George Washington University. Investigators said they were unsure why the rates are up so dramatically, but they estimate that by 2013, yearly visits could top 11 million — a 72 percent rise from 2003 levels (6.4 million visits).

Nearly one in five U.S. adults — more than 40 million people — report they do not have adequate access to the health care they need, according to the annual report on the nation's health just released by the Centers for Disease Control and Prevention (CDC). The report, "Health, United States, 2007," is a compilation of more than 150 health tables prepared by CDC's National Center for Health Statistics. For more information, go to: <http://www.cdc.gov/nchs/pressroom/07newsreleases/hus07.htm>.

The Center for Medicare and Medicaid Services (CMS) has announced an NPI implementation date for institutional claims submitted to Medicare. The policy specifies that beginning January 1, 2008, all institutional claims to Medicare must be reported using the National Provider Identifier (NPI). For details of implementation dates, visit: http://www.cms.hhs.gov/NationalProvIdentStand/06_implementation.asp#TopOfPage.

From the View of a 'Nexter'

Megan Novell, the director of life enrichment at Holly Creek Retirement Community, is a member of CAHSA Next and recently won a free trip to the AAHSA convention in Orlando through CAHSA Next. Here is what she had to say about the Next program.

Why did you apply for the scholarship to the AAHSA Convention?

The encouragement of my mentor, Camille Thompson, got me to apply. She reminded me of my strengths and encouraged me to go for it. She said, 'Don't be afraid to brag about yourself and to tell people the great things you are doing.'

What was your experience at the convention?

I had a chance to hear ideas and success stories from other communities, learn about new trends in the field and I was able to network with some very knowledgeable people.

What are some of the lessons you took away from the AAHSA Convention?

The aging services field is always changing just as the clients are always changing. It is important to stay educated and take the time to hear what other communities around the country are doing.

How do you think the CAHSA Next program will help CAHSA?

CAHSA Next provides opportunities for the upcoming leaders in our field. This program helps us get to know others in the field, provides educational programs, a mentor program and, of course, have fun. CAHSA members need to encourage their employees in



Megan Novell

CAHSA News

CAHSA celebrates a positive year at its 2007 Annual Meeting

CAHSA's Annual Membership Meeting on Tuesday, Dec. 4 at Eaton Terrace Residences welcomed a large crowd this year; 177 people registered for the meeting, an all-time record, and more than 150 CAHSA members and supporters were in attendance for the annual report, board installments, awards distribution and the wonderfully catered networking event that followed. CAHSA saw a successful 2007, fiscally and on many other fronts, including member retention, special member initiatives, several positive organizational and business partner sponsors and anticipation of celebrating CAHSA's 40th anniversary.

John Zabawa, president and CEO of Seniors' Resource Center, introduced the slate of nominees for the five directors-at-large vacancies, and named Sharon Caulfield of Caplan and Earnest, LLC as the newest board member. Julie Callender, Craig Erickson, Vennita Jenkins and John Zabawa were elected for second terms as directors-at-large for 2008. In addition, Russ DenBraber was re-installed as president, Maureen Hewitt was named president-elect, Vennita Jenkins was named secretary and Julie Callender was named treasurer.

CAHSA continues to see progress with the CAHSA Next program, a group within CAHSA's 170-member organization specifically for younger or new to the industry individuals. One of the "Nexters" was recently sent to AAHSA's annual conference thanks to the newly implemented CAHSA Next Scholarship Fund. Mary Reilly, regional vice president for AAHSA, commended CAHSA and the Nexters for completing tremendous work in the area of leadership development, keeping in line with CAHSA's mission to promote advocacy, education and knowledge exchange. CAHSA Next will soon implement a chapter in southern Colorado.

"My heart will always be with CAHSA," Reilly said. "The organization continues to set a positive example among state chapters."

John Torres, the Quality First Champion, spoke of the importance of Quality First, highlighting that 84 percent of CAHSA's nonprofit members have signed the covenant, putting CAHSA at second place in the nation for participation. Torres will develop a Quality First Task Force to look at the QF award program structure and deadlines and tying them into AAHSA awards. He encouraged anyone to join the task force and President DenBraber stressed the importance of a continued focus in the Quality First area as well.

Ken Hoagland of Community Capital Corporation, member of the board of directors in 2007, was given the Special Member Recognition Award for his years of service with CAHSA. Several other awards were handed out to organizational and business partner sponsors on the premier, gold, benefactor, silver and contributing levels. Much of CAHSA's positive financial outlook is due to the growth in these sponsorships.

CAHSA will celebrate its 40-year history in 2008; a special feature of this year's meeting was the unveiling of the 40th anniversary logo with a new theme, "Treasuring the Past, Transforming the Future." Ann Lane of Kentucky Circle Village unveiled the new logo and asked members to share their stories of past years. Attendees of the meeting received notepads and pens with the new logo and slogan.

CAHSA looks forward to another successful year in 2008.

Insights on Leadership

Want to Share Your "Insights on Leadership?"
Contact us at: cahsanews@comcast.net.

Each month we profile a CAHSA member, and learn their Insights on Leadership.

Barbara Dice is the executive director at Castle Country Assisted Living, a non-profit organization established in 1989 with three assisted living communities—two in Castle Rock and one in Parker, Colo. Dice oversees the overall operations of Castle Country Assisted Living, including regulatory compliance, marketing, community relations, human resource management, facilities management and financial management of the organization.



Barbara Dice

What leadership qualities are the most important to being successful?

A leader must take less than our share of credit and more than our share of the blame. Although difficult, it is a sign of a great leader. Building trust with residents, families, staff and the board of directors is an important ability to have. To inspire staff and lead with empathy and emotional intelligence is important to being a successful leader because it helps employees feel valued, inspired and committed to their work.

What leadership style do you employ?

One of the most important qualities for a leader is passion. Passion and fairness. We must love and enjoy what we do every day and not consider it a "job."

What is the most difficult part of being a leader and how do you overcome it?

Handling disapproval and challenges to leadership can prove a struggle. I handle it by always being respectful, calm and positive, and treating people how I want to be treated. Usually, these challenges have nothing to do with the leader, but are a result of a situation happening within the community. Empowering staff, not micromanaging while maintaining quality and ensuring that the work gets done helps overcome difficulties. This is a constant balance that I try to maintain.

What do you do to sharpen your leadership skills?

I am a leadership and motivational book junkie. I have an entire library of resources, books and tapes and attend conferences to keep my skills sharp.

Nursing Home News

Report Suggests Improvements

The Centers for Medicare & Medicaid Services (CMS) quality report cards for all nursing homes in the country have prompted many nursing homes, especially those with poor scores, to take actions to improve care, according to a survey of 724 nursing home administrators.

In response to the scores, 42 percent of nursing homes changed priorities of existing quality assurance programs and 20 percent were motivated to start new programs. To improve their quality of care, nursing homes most commonly changed care protocols (36 percent changed existing protocols and 28 percent developed new protocols) and trained staff for the specific quality measure in which the facility had a poor score (36 percent). They were less likely to increase staff or add new equipment or technology, which requires additional resources, notes William D. Spector, Ph.D., of the Agency for Healthcare Research and Quality. To read more, visit: <http://www.ahrq.gov/research/nov07/1107RA9.htm>.

2008 Consolidated Billing Annual Update

CMS has released the 2008 annual update to the SNF HCPCS File for Consolidated Billing, effective for dates of services on or after Jan. 1, 2008 (go to: <http://lsni.informz.net/lsni/data/images/weeksnews/08annualslf.xls>) and an updated 2008 Major Explanation Document (go to: <http://lsni.informz.net:80/z/cjUucD9taT0yMjY5MDAmcD0xJnU9NzUxNzg3MjM5JmXPYzYmcyMA/index.html>).

Housing News

HUD and the Holidays

Each year during the holidays there is some discussion about HUD housing and religious displays. According to HUD's web site, "The holiday season is an opportunity to celebrate our diverse traditions and faiths. The U.S. Department of Housing and Urban Development continues to strongly support and respect the display of all religious symbols on properties receiving HUD assistance. We discourage anyone from interfering in the free exercise of religion and prohibiting residents from celebrating the joys of the season." To read more about HUD's stand on holiday expressions, visit: <http://www.hud.gov/news/releases/2007-11-13.cfm>.

HUD Issues Rule on Mark-to-Market

HUD issued two final rules in November related to changes in the mark-to-market program and the Low Income Housing Tax Credit (LIHTC) rent provisions of the project-based voucher program. The November 26 final rule for the mark-to-market program includes a number of changes, including revisions to the tenant endorsement procedure. The rule is effective December 26. It was developed after considering public comments on the March 14, 2006 proposed rule. The rule can be found at http://hudclips.org/sub_nonhud/cgi/pdf/22908.pdf.

Of Interest

Continued from page 1

Three Drugs Cause Most Emergency Room Visits for Seniors

According to a report published in the Dec. 4 issue of the *Annals of Internal Medicine*, side effects from three drugs, warfarin, insulin and digoxin, cause one-third of all U.S. emergency room visits by seniors. Together, the three drugs were responsible for about 58,000 emergency room visits a year in those 65 and older in 2004 and 2005, according to researchers.

Good Old Soap and Water

According to findings of a recent study published in the *British Medical Journal*, hand washing may be more potent against germs than previously thought. Hand washing, along with wearing masks, gloves and gowns, may be more effective than drugs to prevent the spread of the flu, SARS and other respiratory viruses. Researchers examined 51 studies comparing interventions to prevent the spread of viruses. While effective individually in preventing the spread of respiratory viruses, hand washing and wearing masks, gloves and gowns were even more effective when combined.

Resources

Training Guide from the National Institute on Aging Helps Older Adults Find Health Information Online

To broaden the numbers of older adults able to search for and find reliable health information online, the National Institute on Aging (NIA) has developed a free training curriculum for those who teach and work with older adults. This Toolkit for Trainers is now available on NIHSeniorHealth.gov, a senior-friendly web site developed by the NIA and the National Library of Medicine (NLM), components of the National Institutes of Health (NIH). To read more, go to: <http://www.nia.nih.gov/NewsAndEvents/PressReleases/NLMtoolkit.htm>.

Drug Safety Newsletter

The FDA is now publishing a free drug safety newsletter. This publication provides postmarketing information to healthcare professionals to enhance communication of new drug safety information, raise awareness of reported adverse events, and stimulate additional adverse event reporting. To access the newsletter, visit: <http://www.fda.gov/cder/dsn/default.htm>.

Tip Sheet on Hydration

CMS developed a tip sheet in response to questions related to MDS coding for item K5a, fluids administered for nutrition and/or hydration. Use the DAVE 2 Tip Sheet to better understand MDS coding rationale for this item. To view the Tip Sheet, go to: https://www.gtso.com/download/mds/DAVE_TipSheet_SectionK5_v6_2.pdf.

Assisted Living/ALFA News

Call for Entries

The National Association of Home Builders' 50+ Housing Council issued a call for entries for The Best of 50+ Housing Awards 2008, the premier design and marketing competition for the seniors housing industry. Professionals involved in this market niche have until Feb. 29, 2008 to enter their best community designs, model merchandising and advertising and marketing efforts.

The 2008 program features more than 50 categories covering all aspects of the 50+ housing market. Active adult categories range from overall community and clubhouse design to condominium unit design and model home merchandising. Other design categories include aging-in-place, assisted living, congregate-living community, continuing care retirement communities, mixed-use, multifamily housing, renovated housing and special-needs housing. For details, visit: http://www.nahb.org/award_details.aspx?sectionID=471&awardID=131.

ALFA Resources

Now available through the web site of the Assisted Living Federation of America (ALFA), is a free, comprehensive online search engine for providers seeking senior living industry suppliers. Unlike general search engines like Google, ALFA's Senior Living Marketplace features suppliers who specifically serve the industry. Visit the site at: <http://www.seniorlivingmarketplace.com/>.

Leading in Technology

A recent report by The Wall Street Journal notes that resident monitoring systems often used in assisted living communities—and continuing to gain in popularity—allow families remote access to the data gathered about their loved one. The newspaper also reports that monitoring technology is gaining popularity for in-home use. The newspaper also reports on monitoring technology that is in the research and development stages. For example, researchers at Oregon Health & Science University in Portland are working on a monitoring system that tracks changes in seniors' physical and cognitive abilities over time—with the expectation that long-term data could help identify signs of dementia earlier.

People & Places

Total Longterm Care, Colorado's PACE provider (Program of All-inclusive Care for the Elderly), named **Marie-Louise Ansak** to their board of directors. Ansak is the founder of the PACE model, which started in San Francisco.

MOA Architecture in Denver added Patrick Beaton as a senior designer.

Covenant Village of Colorado opened its new three-story residential Alpine Vista building and remodeling of the village with a grand opening and Christmas celebration on Sunday, Dec. 8, from 2 to 5 p.m.

Denver-based **MOA Architecture** honored three businesses with its Dimensions 2007 client, consultant and contactor of the year awards. Forest City Stapleton Inc. received Client of the Year; Provident Construction Co., Contractor of the Year; and Design Concepts, Consultant of the Year.

Christian Living Communities named **Cindy Hogan** executive director of its Holly Creek Retirement Community.

The Highland Group Inc. was listed in *The Daily Camera's* Business Plus section on Monday, Nov. 5 as a runner-up for the Top 25 woman-owned businesses in Boulder. Elisabeth Borden owns the Highland Group, a firm that provides market research, development planning and marketing solutions for senior housing and care communities.

The Academy, a retirement community in Boulder, was featured in an article in *The Daily Camera* on Monday, Nov. 5. The article compared The Academy with a new Boulder project, the Washington Village development. The Academy was originally a Catholic school that fell into disrepair and was revitalized, after a long negotiation with neighbors, into a retirement community. The Washington Village development is encountering similar negotiation with neighbors as it seeks to turn an empty school into apartments and retail space. Read more at <http://www.dailycamera.com/news/2007/nov/05/comparisons-academic/>.

KRMA/Rocky Mountain PBS aired a feature on Sunday, Nov. 4 and again on Monday, Nov. 5 at 2 p.m. that focused on a fall-prevention program sponsored by **Seniors' Resource Center**, Exempla Lutheran Medical Center, Lowe's home improvement stores and Safeway pharmacies. This project, called "Safe in Your Space," identifies older adults who are at risk for injurious falls, assesses the safety of their homes for day-to-day living and makes minor home modifications to help them live more safely. **Christopher Kranz**, case manager at Seniors' Resource Center, was interviewed for the show.



Maureen Hewitt and Marie-Louise Ansak

Adult Day News

Letter to NADSA Members From Larry Minnix and Katrinka Smith Sloan

Dear NADSA Member:

Congratulations on a successful year. Through NADSA, its members, and the hard work of your Board of Directors, education on key topics for adult day organizations has reached dozens of members, critical conversations have taken place with the Veterans Administration on adult day opportunities and several hundred adult day organizations have been reached through new relationships with several state associations. Through NADSA's involvement with AAHSA and the Leadership Council of Aging Organizations, NADSA's voice has been heard in Washington. You should feel very pleased about the work that has been done.

AAHSA is honored to have had the opportunity to work very closely with NADSA over the past several years under a management agreement. Together, we have built a strong foundation upon which NADSA is poised to grow even stronger. We have learned together about the needs of members, the opportunities to influence policy and practice and the many shining examples among adult day organizations of passion and commitment for the people you serve. I sincerely believe that both of our organizations are stronger because of our work together over the past three years.

As NADSA embarks on the next chapter of its journey under the management of a team of state adult day associations, we wish you well! AAHSA will welcome NADSA to its spring policy conference in Washington, where we will have educational workshops on adult day issues and embark on Hill visits to advocate for our members. AAHSA will continue to be actively engaged in policy development through the work of Peter Notarstefano and his colleagues in AAHSA's advocacy division. And we will continue to identify excellence in programs and practice as models for other adult day programs, as well as research opportunities to create an evidence-base for the work we do.

In all, we will continue to advance the interests of those individuals and families that AAHSA and NADSA members support every day, as well as the interests of those who support them. There is no more important purpose for the work we do.

With warm regards,
Larry Minnix
AAHSA President and CEO

Katrinka Smith Sloan
Chief Operating Officer and
Senior Vice President, Member Services

Classifieds

Director of Assisted Living

Eaton Senior Programs is seeking a team-oriented leader for supervision and oversight of a 66-unit non-profit assisted living community. Responsibilities include staff training and supervision, policy development and administration, marketing and admissions. Residents must be cared for 24/7; chosen applicant must be able to work on an on-call basis and share responsibilities with the community nurse. Great customer service skills and ability to work well with staff, residents and families is required. The director of assisted living works closely with the COO, social worker and community nurse to develop marketing strategies, staff training programs, emergency response procedures and is responsible for compliance with all regulations pertaining to the assisted living community. Experience/Education: Bachelor degree or equivalent work experience (minimum 2 years in assisted living management); successful completion of QMAP and ACF 30-hour administrator training is required. Full time exempt position; pay range 45K + based on experience. We offer full benefits plus 401(k). Eaton Senior Programs, Inc. 323 S Eaton Street, Lakewood, CO 80226, Phone: 303-937-5074, Fax: 303-937-3090, e-mail: dforwood@eatonterrace.org.

The CAHSA Calendar



Get more information
on these events from
our web site -
www.cahsa.org

Jan. 8 CAHSA 2008 Legislative Workshop
9 a.m. - noon
Covenant Village of Colorado



**CAHSA's 2007
Annual Meeting**