

Of Interest

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CAHSA is the
Colorado affiliate of



American Association of Homes
and Services for the Aging



Assisted Living
Federation of America

Rise in Medicare Drug Card Senior Phone Scams

According to the Centers for Medicare & Medicaid Services (CMS), callers in these new scams ask for bank information or tell beneficiaries they can provide a new Medicare card for a fee. The new Medicare card or prescription drug plan they claim to be selling is not legitimate. It is against Medicare's rules to call beneficiaries and ask for bank account, personal information, or cash payment over the telephone. According to CMS, Medicare has already referred nearly 250 cases involving attempts to steal beneficiaries' funds. These cases are pending further action. The names of fictitious companies, such as Pharma Corp., National Medical Office, Medicare National Office and National Medicare are being given. Remind Medicare Beneficiaries to protect themselves against scams by remembering:

- * No one can come into your house uninvited.
- * No one can ask you for personal information during their marketing activities.
- * Always keep all personal information such as your Medicare number and credit card or a bank account number safe.
- * Legitimate Medicare drug plans will not ask for payment over the telephone or the Internet. They must send a bill to the beneficiary for the monthly premium.
- * If you have questions about any activity regarding Medicare, call 1-877-7SAFERX (1-877-772-3379) or your local law enforcement agency.

National Memory Screening Day is Nov. 14

National Memory Screening Day is a collaborative effort spearheaded by the Alzheimer's Foundation of America to promote early detection of Alzheimer's disease and related illnesses, and to encourage appropriate intervention. National Memory Screening Day is an annual event held each year on the third Tuesday of November. The Screening Day for 2006 will be on Nov. 14. If you are interested in collaborating with the event, you can find more information and a form to sign up as a screening site at www.nationalmemoryscreening.org.

Uninsured Americans Exceeds 46.6 million

The nation reached a new high in the number of uninsured people in the U.S., according to the latest data reported by the U.S. Census Bureau. According to the Census Bureau statistics, the number of uninsured jumped from 45.3 million in 2004 to 46.6 million in 2005. That means that 15.9 percent of Americans lacked health insurance coverage last year, said David S. Johnson, chief of the bureau's Housing and Household Economic Statistics Division. He blamed the increase on fewer employers offering health insurance. Also from the report: the number of Medicare and Medicaid beneficiaries increased from 79.4 million in 2004 to 80.2 million in 2005, but the percentage of Americans covered by the federal programs remained the same with 27.3 percent both years, according to the report. The full report, which includes income and poverty data, is available at: <http://www.census.gov/prod/2006pubs/p60-231.pdf>.

White House Conference on Aging Final Report Issued

The full report from the 2005 White House Conference on Aging (WHCOA) is now available. The report includes implementation strategies for WHCOA delegates' leading resolutions. Key proposals include reauthorizing the Older Americans Act and reforming long-term care financing. The report also focuses on the technology pavilion sponsored by the Center for Aging Services Technologies. To see the report, visit http://www.aahsa.org/advocacy/documents/whcoa_05_report.pdf.

CAHSA Next

Oktoberfest at Frasier Meadows in Boulder

Join CAHSA Next members at Frasier Meadows on **Thursday, October 26**, from 3 to 6 p.m. for an afternoon of networking and education. Tours of the community will be given from 3 to 4 p.m. Speaker Kathy Dilger, administrator at Good Samaritan Village in Boulder, will talk about TeleHealth and its impact and use in a home setting as well as the field of health care administration. Networking and snacks will follow the speaker. Don't miss this informative networking event. For more information, call CAHSA at 303-837-8834.

Continued on page 6

Earlier this year we sent you our member survey to obtain feedback on your level of satisfaction with your membership in CAHSA. Thank you to everyone who responded. This year's survey was the first of a three-year commitment by ServiceTrac to partner with us and several other AAHSA state affiliates to gather member satisfaction data. Just as service providers are using customer satisfaction surveys to gather data and benchmark their findings with other providers, we are working on a similar process to benchmark our results with the other state affiliates participating in the ServiceTrac project. At the annual Board retreat in late August your leadership reviewed the survey responses and we are pleased with the results!

So what did you tell us? Overall, your satisfaction with membership exceeded your expectations. Specifically, we learned that 98 percent of the members who responded felt we met or exceeded expectations when it comes to delivering on our promises as well as the value received for the cost of membership. Also, most of the members who responded told us they would recommend CAHSA to others.

In the area of advocacy, 96 percent of respondents said we exceeded their expectations as a trusted and reliable source of information on policy issues affecting the aging services continuum, while 91 percent told us our overall advocacy efforts exceeded expectations. In fact, we met or exceeded expectations in all areas listed, including: "represents your interests with the Legislature," "represents your interests with regulatory agencies," and "facilitates contact between members and legislators."

In the area of customer service, we learned that we exceeded expectations for 96 percent of those responding to the survey. Specifically, we met or exceeded expectations to be available when needed, understand members' issues, and being responsive to your needs.

Communication also received favorable ratings. We met or exceeded expectations for overall communications as well as specific areas, including: "keeps you informed on key issues," "provides you with information that is essential to your organization's ongoing success," "provides opportunities to network," "provides useful publications," "promotes members," "communicates effectively with your organization," and "provides a useful website."

In the area of education we met or exceeded expectations of 84% of those responding with respect to value of programs, frequency of programs, and mode of programs. This is an area where we continue to look for new approaches and ideas to best meet member expectations. Our recent technology conference was a new offering this year based on prior year requests for programs on best practices and future trends in caring for seniors.

The majority of respondents indicated they are currently active in the association. There was a high interest in participating in leadership opportunities as well as our new CAHSA Next Mentor Program. There was also great interest in web-based education programs, and a Colorado-based salary survey. Many respondents offered specific suggestions with respect to each area surveyed and we will continue to review your suggestions and incorporate them as appropriate. After all, this is *your* association and our goal is to be responsive to you. While we appreciate the positive feedback from the member survey, we recognize it is only a snapshot of your membership experience. I welcome your suggestions and feedback throughout the year for ways we can exceed your expectations.



Laura Landwirth, Executive Director

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CAHSA

Laura Landwirth
Executive Director

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Newsletter Editor

A Business Partner

How long have you been a member of CAHSA?

I've been a member of CAHSA since 1999—both as a provider and a business partner.

Why did you become a member?

I became a member of CAHSA for access to information, education and seminars. CAHSA has been a great way to stay informed of industry changes and trends, participate on committees that advocate for residents and our industry, and network with other professionals.

What goods or services does your organization provide and what would you like members to know about this service/product?

Senior Insight provides a web-based software application for assisted living providers called AL-Insight. The software provides the framework to manage and streamline the clinical and marketing efforts of assisted living providers. AL-Insight can improve regulatory compliance, quality, safety, profitability and communication in a secure and reliable way.

How is your organization different or unique from others who provide a similar service/product?

Our experience allows us to understand what it means to implement and use software in assisted living communities. We offer comprehensive implementation support and training, and are very responsive to our users' unique requirements. We make it easy to get started and offer support at every stage of the process.

How can people learn more about your service/product?

We offer a free AL-Insight demonstration along with sample reports on our website (www.seniorinsight.com). Our Denver office can be reached at 303-477-7600.

How did you get into this business?

I got started in long-term care 15 years ago as a dietary aide. Now, I am a licensed administrator giving other providers a technological tool to help meet their goals.



Vince Saturnino

Get out there!

Have an idea for a *Get Out There* column?
Contact us at: cahsanews@comcast.net.

Tips for Gaining Exposure

Preparing for an Interview

If you get an opportunity, having an interview with the media is a great way to get the name and work of your company in the public eye. The press coverage can help raise community awareness of your efforts to improve the lives of seniors. There are several tactics you can use in preparation for and during an interview to help ensure that the story shows your community or business in a positive light.

These tactics include:

Proper screening: Learn about the reporter before you talk — what do they usually write about? Are they objective and friendly in their reporting? Ask them what the story is about before agreeing to speak. If the intent of the reporter is questionable, you can politely decline to be interviewed, saying you don't have the time now or that you feel unqualified to speak to the subject. If others from your organization will be interviewed also, share your key messages (two or three points you want to get across) with them and practice together.

Advanced preparation: Know your topic and think through all of the questions a reporter might ask, including those hard-to-answer questions. Prepare your answers ahead of time, but don't memorize them. Know your key messages and practice more than one way to get them across. If others in your organization will be interviewed, make sure they know the key messages, too. Practicing with someone is a great way to get comfortable with your answers. Practice the tough questions, too.

Honesty/full disclosure: If you are aware of a potentially negative angle ahead of time, you can prepare a response to minimize the negativity. Make sure to be honest. When mistakes have been made, admit them and lay out how these were or will be rectified. Make sure that your key messages are the focus, not something else.

Stay on topic: When a question or line of questions leads you off topic, lead the interviewer back to your agenda and speaking points. Example: If an interview is supposed to be about a new program or service you offer and an interviewer asks about a potential merger for your corporate office, you can respond by saying something like: "There are changes going on all the time, but today we're talking about our new programs to help improve the lives of seniors." Redirect the questioning and stay with your key messages.

Don't guess: If an answer to a question is unknown, you should say that you do not know much about the subject and possibly offer to refer them to someone who might know. This is better than giving incorrect information or speculating.

Most importantly, consider what you say it before you say it; you can take your time. Ensure your meaning is clear and will be understood. You can ask if your interviewer understands your point. Make sure your points are relevant and maintain positive emotional control. Stay calm and avoid going on the defensive.

Get Out There by planning for your interview, being truthful and staying on topic!



Russ DenBraber
Chair, Quality First

Each month, Russ DenBraber, chair of CAHSA's Quality First Task Force, highlights examples of quality within CAHSA's membership. This month, the website www.ChristianLivingCommunities.org for Christian Living Communities is highlighted.

Christian Living Communities (CLC) has been providing quality senior care in the south Denver metropolitan area since 1972. CLC recently received a 2006 CAHSA Quality First award in the category of *Public Trust and Consumer Confidence*. The award honored the effort of CLC to redesign their website with the consumer in mind.

Spearheaded by CLC's Director of Communications Scott Williamsen, the project team, comprised of Joyce Haberkorn, marketing coordinator, and Pam Sullivan, development coordinator, saw an opportunity to improve the usefulness of their website while introducing a new corporate identity in 2005.

Adult children want to know what's happening with their parents. With that in mind, CLC designed a new website that uses a program provided by TouchTown. This program allows CLC to provide community and lifestyle information to residents via the television, and that same information to people outside the community via the website. The information covers a variety of subjects and is completely customizable by CLC, including menus and activities.

"One resident's daughter uses the web site to provide prompts for their daily chats," said Williamsen. "Since the public has access to the daily happenings of CLC through the website, the daughter checks the daily menu and activity schedule, and reminds her mother of those opportunities or meals that she might be interested in."

Other features of the website include spiritual articles written by Director of Chaplain Services Jim Kok, and a monthly education section covering areas of interest such as techniques to help seniors with Alzheimer's increase functionality. On the business side, there is a link to the Better Business Bureau show casing CLC's Gold Star Award, and CLC posts its financials online—a highly unusual practice.

Another great new feature of the website is the ability to donate online. Anyone visiting the website can make a donation from the comfort of his or her home. In addition, by the end of the year CLC will have a fully functioning job and volunteer search engine available. This will allow prospective employees to apply online.

CLC was honored to receive the QF Award. "Being honored for our website shows that AAHSA and CAHSA are looking to the future and the advantages that technology can give us," Williamsen commented.

The new website makes sharing information and communicating easier, faster, and more relevant to enhance the quality of life for residents, families and employees. Congratulations, Christian Living Communities, on your dedication to Quality First.

For additional information about how your organization may become a partner in QF, contact Karen Simmering at Karen@cahsa.org or 303-837-8834.

Nursing Home News

Advancing Excellence in America's Nursing Homes - Large Coalition Spurs Movement

"Advancing Excellence in America's Nursing Homes" is a new coalition based two-year campaign that launched in September 2006. The campaign is reinvigorating efforts to improve the quality of care and quality of life for those living or recuperating in America's nursing homes. The campaign's unprecedented coalition includes long-term care providers, caregivers, medical and quality improvement experts, government agencies, consumers and others. Together, these groups will build on the success of other quality initiatives, including Quality First, the Nursing Home Quality Initiative (NHQI), the culture change movement, and other quality initiatives. The campaign has its own website filled with information for nursing homes and consumers. Nursing homes that choose to participate in this campaign can select specific goals and set targets to improve quality. Learn more by visiting the site at http://www.nhqualitycampaign.org/star_index.aspx?controls=welcome.

CMS Part of Push for Excellence in Nursing Homes

CMS sent a letter to home administrators across the nation about the new campaign, "Advancing Excellence for America's Nursing Homes." To learn more about what CMS is doing to support the effort and access free information and materials, visit http://www.medqic.org/dcs/ContentServer?cid=1105558772855&pagename=Medqicdqic%2FMOGeneralPage%2_FGeneralPage_Template_&c=MOGeneralPage.

JCAHO Addresses Power Systems Failures

The Joint Commission on Accreditation of Healthcare Organizations (JCAHO) recently released a new Sentinel Event Alert. Alert #37 aims to help prevent adverse events caused by emergency electrical power system failures. JCAHO suggests that healthcare organizations, including long term care communities, must plan and implement risk reduction approaches to addressing electrical power failures. The task is the responsibility of the facility engineer, organization management, the risk manager, incident command leaders, and the medical staff. To read the full alert, visit the site at http://www.jointcommission.org/SentinelEvents/SentinelEventAlert/sea_37.htm.

Did You Know?

Alternate Subscriber is Good Practice

If you are the only subscriber to this CMS listserv for your business or organization, CMS recommends that you have an alternate subscribe to this listserv. In the event of an emergency or disaster, CMS will send information for Medicare fee-for-service providers via this listserv. Plan ahead and be prepared by securing a backup contact. Ask your associates to go to: <http://www.cms.hhs.gov/apps/maillinglists/default.asp?audience=3> to sign up for CMS listservs.

More Physicians Decline Medicaid Patients Due to Poor Reimbursement

According to the Center for Studying Health System Change, the number of physicians seeing Medicaid beneficiaries slipped by about 1.7 percentage points during the past decade. Roughly 15 percent of physicians said they did not have any Medicaid revenue for the last half of 2004 and the first half of 2005. That compares with approximately 13 percent during the same periods in 1996 and 1997. In 2004-2005, about 20 percent of physicians declined to accept new Medicaid patients. Most blamed inadequate reimbursement. To view the full study visit the site at <http://www.hschange.com/CONTENT/866/?words=medicaid+medicare+patients>.

Help Prevent Influenza Death

The National Center for Health Statistics reported that influenza and pneumonia were the primary causes of death for more than 57,000 older adults in 2003. The FDA website has a wealth of information about approved vaccines, fact sheets on the flu, updates on flu activity and more. Check out FDA resources at <http://www.fda.gov/oc/opacom/hottopics/flu.html>.

Study Reports Seniors Most Concerned About Health and Alzheimer's

A survey conducted for UnitedHealthcare's SecureHorizons reports that a large majority of seniors are concerned about their health, with mental functioning their top worry. The disease feared most is Alzheimer's. The insurance company's survey encompassed 1,100 Americans aged 63 to 80. Sixty-nine percent of them said they were concerned about their health or well-being, with 56 percent expressing worry about receiving adequate care when they get older. By comparison, only 52 percent expressed concern about personal finance, while 58 percent worried about spiritual wellness.

Lynn O'Connor, chief executive officer of Frasier Meadows Retirement Community, works with the strategic planning task force of Frasier Meadow's board, employees, residents and community to ensure that Frasier Meadows balances the needs of today while planning for tomorrow. O'Connor's leadership at Frasier Meadows is amplified by her position on CAHSA's Board of Directors.

We caught up with O'Connor to get her take on leadership and planning for the future. Here's what she had to say....



Lynn O'Connor

Do you see yourself as a leader outside of your position of Frasier Meadows? I try to be involved in worthy causes to help our community and profession. Outside of my job, leadership roles help to build vision and to lead by example. Also, developing strong relationships and having integrity and credibility in the community helps to build trust. If people trust you, they are more open to your ideas and plans.

What do you see as the benefits of a full spectrum care community? I strongly believe that a continuum of care community is not only a great way for people to live today, but for the future. A continuum of care allows the opportunity for people to come in active and healthy, not worried about mundane things. They have an opportunity to socialize, it frees up retirement time and keeps you from worrying when things get challenging. You can have peace about life and focus on what you want to do, rather than where you are going to be when you need assistance.

What are the unique leadership opportunities to running a full spectrum of care community? From a leadership standpoint, you know you have a good, reliable service because people stay in the community. Resident retention helps with employee, volunteer, and donor buy-in, all making my job that much smoother.

What is your leadership style? I lead by example and participation. I am accountable, data-oriented, always looking for improvement and continuously learning. Ongoing learning helps me stay abreast of changes in communication and technology. Learning what prospective employees and residents want and need keeps the organization current and valuable in the community. I also think mentoring is important, because it is just like giving back to the community. I had two valuable mentors who helped me so much that I want to do the same for others.

How do you get other people in your organization to follow your lead? By understanding who they are and developing relationships, creating a clear vision and continuously communicating, others are more able to follow your lead. Our board meetings are open to residents; and we use other opportunities to involve residents in the decision-making process, too. This open and engaging style is dynamic and builds a relationship of trust. Also, I ensure others follow my lead by implementing the culture of Frasier Meadows with every employee and staff member. It is the responsibility of a leader to implement the culture of an organization and ensure it is engrained in trust.

Is there something that you have changed in your leadership style over time? In the beginning of my career I took a Myers-Briggs test. I had a "feeling" style; today I am more of a "thinking" style. You need both, but thinking more about the various groups with equity in every decision makes feeling takes a back seat. Feelings are still important, but thinking through every decision is vital.

What do you do to sharpen your leadership skills? Reading, attending courses and learning from other communities are great ways to sharpen leadership skills. Also, teaching is a great way to learn. Being able to answer questions for students teaches me how to depart wisdom and how to gauge others' stages of learning.

CAHSA Next

Continued from page 1

CAHSA Next Mentoring Program, Securing the Future

Whether in the beginning of your career, halfway through or playing the last couple of holes of this tournament called work, you can learn from those who have gone before you. Insights from experienced professionals can nurture your career, help avoid bad choices and foster progress.

CAHSA Next recently began a mentoring program to pair Nexters with established professionals in CAHSA. The design of the program is for mentors to provide support, direction and feedback on a voluntary basis to young or new professionals. This program, meant to complement the career counseling relationship an employee may already have with their supervisor, allows a mentee to discuss career goals and build professional relationships while also allowing the mentor to reflect on their health care experiences and lessons learned.

This forum, where ideas, questions and career development are openly discussed, creates shared knowledge of CAHSA's capital, and fosters networking within the association and the industry to professionally enhance the career of CAHSA Next members and the mentors. Participants will determine the mentoring activities, and may include phone calls, career advice, job shadowing, skill development or educational opportunities, and are flexible based on both individual needs.

For more information about becoming a mentor or mentee, please contact Karen Simmering at Karen@cahsa.org or 303-837-8834.

Adult Day News

National Adult Day Services Association Annual Education Program 2006

The NADSA Annual Education Program 2006 is November 4 to 5 at the Moscone Convention Center in San Francisco. For more information, contact the Education Department, NADSA 2519 Connecticut Ave., NW, Washington, DC 20008.

How Did You Celebrate Adult Day Services Week?

Send CAHSA pictures and a description of how your community celebrated Adult Day Services Week and you could be featured in a future issue of *CAHSA Connecting*. Email cahsanews@comcast.net.

Resources

Guidelines for Care of Residents with Dementia

AAHSA has partnered with aging services and consumer organizations to help develop guidelines for providing care to individuals with dementia during and in the aftermath of a disaster. The guidelines are written for direct staff, but include information for volunteers who may be present during an emergency. To see the guidelines, visit AAHSA's website at: <http://www.aahsa.org/advocacy/default.asp>.

Medicare Immunization Billing Guide Available

A new CMS publication provides Medicare fee-for-service physicians, providers, suppliers, and other health care professionals quick information to help with filing claims for the influenza, pneumococcal, and hepatitis B vaccines and their administration. This document provides complete billing instructions as well as coverage and payment policies. This publication is available from the CMS Medicare Learning Network Preventive Services Educational Products webpage located at http://www.cms.hhs.gov/MLNProducts/35_PreventiveServices.asp.

Updated Medicare/Medicaid Relationship Brochure Available

The brochure discusses the relationship between Medicare beneficiaries who have limited income and resources that might be available to get help paying for their out-of-pocket medical and prescription expenses from their State Medicaid Program. For people who are eligible for full Medicaid coverage, the Medicaid program supplements Medicare coverage by providing services and supplies available under their state's Medicaid Program. Download the brochure from the Centers for Medicare & Medicaid Services MLN Publications Page located at http://www.cms.hhs.gov/MLNProducts/downloads/Relationship_Brochure.pdf on the CMS website.

Campaign to Reduce Medication Mistakes

There has been a lot of news recently about deaths due to medication errors - more than 7,000 deaths a year. This information is a result of a campaign launched by the U.S. Food and Drug Administration (FDA) and the Institute for Safe Medication Practices (ISMP). The campaign is designed to help reduce the number of common but preventable sources of medication mix-ups and mistakes caused by the use of unclear medical abbreviations. More than 7,000 deaths a year are attributed to medication errors. Mistakes can occur anywhere in the medication-use system, from prescribing to administering a drug in a variety of settings such as hospitals, outpatient clinics, nursing homes, and home care.

FDA and ISMP's educational campaign focuses on eliminating the use of potentially confusing abbreviations by healthcare professionals, medical students, medical writers, the pharmaceutical industry and FDA staff. The recommended abbreviations, symbols and dose designations for the most error-prone prescriptions can be found at www.ismp.org/PDF/ErrorProne.pdf. Additional information about medication safety, medication administration and alerts can be found at www.fda.gov/crier/drug/MedErrors. Campaign materials can be found at <http://www.ismp.org/tools/abbreviations/>.

Leadership in Long-Term Care Teleconference Series

"Long-Term Leadership~ The Key to Staff Retention Teleconference Series" has two upcoming sessions that are free to anyone who wishes to participate. You must submit the attached registration form prior to the event.

"What a Difference Management Makes" October 26, 2:30 to 3:30 p.m. MT presented by Barbara Frank, Co-founder of B&F Consulting. Frank will speak to direct care staff and leaders on their role in culture/transformational change.

"The Pep Rally" on November 16, 2:30 to 3:30 p.m. MT will feature Mary K. Ousley, President of Ousley & Associates, speaking about putting the whole process together for the team.

Assisted Living/ALFA News

Wall Street Journal Reports Increasing Demand for Assisted Living

According to a recent report in the *The Wall Street Journal*, consumers are clamoring to enter assisted living facilities. *The Journal* reported that wait lists are becoming common, which has driven up the pricing. Occupancy at the 36,000 facilities is about 95 percent, and the average annual cost--without healthcare expenses--reached about \$35,000 in 2005, a 33 percent increase from 2002, a recent survey by MetLife found.

In addition, shopping for an assisted living community is difficult because of the differing state regulations around Medicaid coverage, and differences in options packages, *The Journal* said. The full article is available, for a fee, at http://online.wsj.com/google_login.html?url=http%3A%2F%2Fonline.wsj.com%2Farticle%2FSB115714679613652098.html%3Fmod%3Dgooglenews_wsj.

Housing News

Emergency Rent Increase Policy Proposed to HUD

AAHSA has joined with seven other organizations to propose a mechanism to HUD which would recognize the dramatic cost increases that many providers have experienced in the last couple of years as a result of natural disasters, utility price spikes, insurance premium increases and similar unexpected increases that are wreaking havoc with operating budgets. The mechanism, the Recognized Increase Cost (RIC), developed by David Smith of Recapitalization Advisors, Inc. of Boston, Mass., allows HUD to approve rent increases that will be implemented in the next rent increase cycle while housing providers borrow funds critical to pay for the sudden operating increases. The RIC mechanism will increase both base rents and market rents by the amount needed to cover the debt service for the emergency cost increases for the term of the supplemental loan. When the loan is repaid, if costs have not caught up to the additional RIC amounts through normal rent increases, the rents will be reduced. RIC loans will come from traditional sources, residual receipts or reserves if available, foregoing deposits to reserves or other capital sources, but with this mechanism there will be a means to repay the loans.

HUD to Examine Service Coordinator Program

The August 24, 2006 Federal Register included a notice about the plan of HUD's Office of Policy Development and Research to study the HUD Service Coordinator Program in elderly and disabled housing. The research will focus on the extent and impact of the Service Coordinator Program. The study will serve two purposes: one is to estimate the number of service coordinators there are in eligible multifamily assisted housing and to assess their availability to residents of assisted housing, and the second is to improve understanding of the difference that service coordination makes in providing supportive services to elderly and non-elderly people with disabilities living in HUD-assisted housing.

Classifieds

Program Leader - Seniors' Choice Adult Day Programs at Developmental Pathways has a great opportunity for an enthusiastic individual to lead activities and oversee the daily operations of an active senior day program in Littleton. Be part of a supportive team that works with the elderly. Work daytime hours, Monday through Friday. Full benefits package included. Ideal candidate will have strong interpersonal skills, good verbal and written communication skills and a willingness to learn. Two or more years of experience working with the elderly, high school diploma and acceptable MVR required. Associate or Bachelor's Degree in a Human Services related field preferred. Visit www.seniorschoice.org for information about our programs. To apply, email resume to angiepilkington@developmentalpathways.org or fax to 303-858-2084.

Cook: FT at Wheat Ridge assisted living community. Experienced only. Great work environment and competitive wage. Call 303-462-0934.

Activity Director: Part time (20 hours/week) activity director needed at Wheat Ridge assisted living community. Experience with younger developmentally challenged residents a plus. Great team, and very nice work environment. Call 303-462-0934.

People & Places

Submit Content to CAHSA Connecting

Send press releases, administrative changes, awards and event announcements to cahsanews@comcast.net or fax to 303-474-3025 ATTN: CAHSA Newsletter. Please include photographs (label) when possible. CAHSA reserves the right to edit all submissions for length and content.

Christian Living Communities' 13th Annual Earthen Vessel Dinner was listed in *The Villager* on Sept. 14.

The *Denver Business Journal* recently published a list of Denver-Area Assisted Living Facilities (ranked by maximum occupancy allowed). CAHSA members listed included: **Marycrest Assisted Living, Alterra Wynwood at Canterbury, Brighton Gardens of Southeast Denver, Libby Bortz Assisted Living Center, Heritage Club Denver Tech Center, Christian Living Communities – The Johnson Center, Nightingale Suites at Springwood Assisted Living, Eaton Terrace II Assisted Living Center, Golden West Senior Residence, Beatrice Hover Assisted Living Residence, Retreat at Church Ranch, and Parkplace Retirement Community.**

Allied Jewish Apartments is hosting a presentation by Marco Chayet, Esq., on Thursday, Nov. 9, at 7:30 p.m. The topic is "Putting Your Legal Affairs in Order: What Children of Aging Parents and Older Adults Need to Know." Mr. Chayet is an elder law attorney, and the presentation is free and open to the public. Please call 720-382-7807 for information.

Christian Living Communities announced a renovation of its senior-care community, the Johnson Center, in Centennial, to include an adult day service program. Renovation is expected to be complete in January. The announcement got coverage in both *The Denver Post* and *The Rocky Mountain News*. Good job, CLC!

Golden West, a provider of senior housing in Boulder, announced it will expand its campus with the construction of an \$11.9 million, 54-apartment independent living facility at 930 28th St., adjacent to Golden West's existing campus. Ground has broken on the 110,048-square-foot **Flatirons Terrace** at Golden West and residents will be able to move in next fall.

Lantz-Boggio Architects, located in Englewood, Colorado, specialists in the design of senior living and care environments, educational facilities, interior design, military housing, health care and multi-family/residential projects, announced six new promotions. **Mark Baker** and **Paul Bormann** were named Principals, **Scott Shea** and **Vera Margheim** were named Senior Associates, and **Bill Speck** and **Peter Adams** were named Associates.

New Dawn Assisted Living has recently joined CAHSA and has plans to build several new facilities in Colorado.

Holly Addams was recently named Community Outreach Coordinator at **Heritage Club Denver Tech Center**, a provider of assisted living and memory-care for seniors. Addams will oversee Heritage Club DTC's ongoing community outreach efforts, manage incoming residents, and focus on developing and implementing sales strategies at the 97-unit senior living community.



Holly Addams

The CAHSA Calendar

Oct. 26 CAHSA Next Oktoberfest
3:00 - 6:00 p.m.
Frasier Meadows Retirement Community

Nov. 5-8 AAHSA Annual Meeting
San Francisco

Nov. 6 Colorado Night at AAHSA Annual Meeting
6:00 - 7:30 p.m.
Jillian's at Metreon



*Get more information
on these events from
our web site -
www.cahsa.org*

Save These Dates...

Dec. 5 CAHSA Annual Membership Meeting & Holiday Party
3:00 - 6:00 p.m.
Eaton Senior Programs

Mar. 5 CAHSA Legislative Luncheon
11:00 a.m. - 1:00 p.m.
Maggiano's Little Italy

May 17-18 CAHSA Annual Conference
"Listen, Learn & Lead"
Vail Cascade Resort & Spa