

Of Interest

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Last Medicaid HMO to Leave the Program

Colorado Access is the last remaining private Medicaid HMO in Colorado and has served the health needs for families with children, the elderly and disabled for over 10 years, but it can no longer afford to do so. Because of a pending 15 percent cut in state reimbursements, the nonprofit organization will leave the program, leave 65,000 poor and disabled without coverage and cut 140 jobs in the process. In 2004, the organization lost \$7.4 million on Medicaid.

The Department of Health Care Policy and Financing is working on a transition plan to minimize the interruption in care for individuals impacted by the change. Times are tough for Medicaid, though, as fewer providers accept these patients, and in 2004, four Medicaid HMOs sued the state, which had to pay millions to settle. Colorado Access will continue to cover clients enrolled in Medicare, the Child Health Plan Plus and the behavioral health portion of Medicaid.

(source: *Denver Post*)

HIPAA Privacy Rule: A Decision-making Tool Available for Emergency Disclosures

In the event of an emergency, planners need information to properly serve those people who need help: for example, to meet the special needs of the elderly or persons with disabilities in the event of an evacuation. The federal Health Insurance Portability and Accountability Act of 1996 (HIPAA) Privacy Rule protects individually identifiable health information held by "covered entities." The protected information is called "protected health information" (PHI). The HIPAA Privacy Rule permits covered entities to disclose PHI for a variety of purposes. There is a new tool available from the Office of Health and Human Services that provides guidance about information flow that could apply to emergency preparedness activities. The rules regarding the use and disclosure of PHI apply to all individuals; no special rules apply to particular populations, such as persons with disabilities. A useful guide to information on a range of potential programs and situations, the guide is available at: <http://www.hhs.gov/ocr/hipaa/decisiontool/>.

Deficit Reduction Plan

On Tuesday, July 18, 2006, the Centers for Medicare & Medicaid Services (CMS) released the initial Comprehensive Medicaid Integrity Plan. Under the provisions of the Deficit Reduction Act (DRA) of 2005, Congress provided resources to CMS to establish the Medicaid Integrity Program (MIP). MIP represents the first national strategy to detect and prevent Medicaid fraud and abuse in the program's history. Under the leadership of the Center for Medicaid & State Operations (CMSO), the agency will fulfill the mandates of this new program. The Comprehensive Plan can be found on the web at <http://www.cms.hhs.gov/DeficitReductionAct/>.

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CAHSA Next

Vennita Jenkins would like to thank everyone for their expressions of sympathy and outpouring of concern for Myra Aceves, resident services director at The Granville Assisted Living Center and a member of CAHSA Next. Myra is expected to make a full recovery.

CAHSA Next BBQ was Great Afternoon

If you didn't make it to the most recent CAHSA Next meeting — disguised as a BBQ — you missed a good event. It was a lovely afternoon with good food, good conversation and a very enjoyable presentation.

As part of CAHSA Next's initiative to address the needs of young and new professionals to health care and aging services, the CAHSA Next organizing committee arranged for a networking "Ice Breaker" and BBQ at Shalom Park Senior Residence in Aurora.

Approximately 25 CAHSA Next members had lunch on the patio garden after taking a grand tour of the impressive Shalom Park. Attendees enjoyed both a keynote speaker and a breakout session to network with peers.

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CAHSA is the
Colorado affiliate of



American Association of Homes
and Services for the Aging



Assisted Living
Federation of America

I hope everyone is having a wonderful summer and taking some time to enjoy the season. I hope also that all of our CAHSA golfers are out on the links practicing their swing in preparation for our Tenth Annual Golf Tournament on August 31st at Thorncreek Golf Course in Thornton. This year's tournament is shaping up to be one of the best ever. (Do I say that every year?) Honestly, we have added a number of new features to this year's tournament to ensure a sell-out as well as provide additional incentives to practice. The more "special features" we add to the tournament, the greater our need for volunteers to assist us with this fun event! With that in mind, we are seeking both players and volunteers. So, if you're not a player, you can still be involved as a volunteer. CAHSA will provide the food and beverages during your volunteer assignment and we guarantee you will have a good time, whether or not you have a clue about the game of golf.

Once again we have four exciting hole-in-one prizes. How about a one-year lease on a luxury sport car – imagine how you will look driving that ZR Roadster? Or perhaps an all expenses paid trip for two, plus airfare to Cabo San Lucas, PGA Resort in Florida, or a Reno resort? For the second year in a row we will offer the "\$100,000 Shoot-Out" contest prior to the start of the tournament. Golfers may purchase a ticket to be eligible for a chance to shoot a hole-in-one. Four lucky players' names will be drawn for a chance to win \$100,000! The contest will be held at a hole conveniently located by the clubhouse so the "gallery" can watch. In addition, the putting and chipping contests are back and prizes will be awarded to the top three winners of each of these contests. There may also be other special "challenges" at selected holes on the links just to keep everyone on their toes.

So, you may be thinking, "How can they possibly pack so many contests and the tournament into one afternoon?" Well, we can't! Therefore, this year we are opening the registration table at 10 a.m. and holding the contests before the tournament. The chipping and putting contests will begin at 11 a.m. and end at 12:30 p.m. The drawing for the shoot-out will be held promptly at 12:30 and the contest will immediately follow. This year our Tournament Chair Ted Ahlem plans to hold a team captain meeting at 1p.m., and the tournament will begin promptly at 1:30 p.m. We will provide a complimentary box lunch and beverage for those players who come early to try their luck at the three contests. That's in addition to the BBQ after the tournament and complimentary beverages provided by our generous sponsors. In celebration of our tenth year, we will give each golfer and volunteer a golf cap to commemorate this event.

It's not too late to sign up to play, sponsor, and/or volunteer. Contact Karen at the CAHSA office at 303-837-8834, or email Karen@cahsa.org to get on board.

On a separate note, I hope you have seen the brochure for our Technology Conference, "Imagine the Future of Aging," which will be held September 15. This is our first technology conference and we have dynamic speakers and technology demonstrations that will be of interest to all providers of senior housing and aging services. I encourage you to attend and prepare to be amazed by the technology that is not available today, but just over the horizon.

In the meantime, stay cool this summer and practice that swing!



Laura Landwirth, Executive Director

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CAHSA

Laura Landwirth
Executive Director

Holloway & Hyde
Newsletter Editor

A Business Partner

How long have you been a member of CAHSA?

Capmark Securities, Inc. (formerly Newman and Associates) has been a member of CAHSA since 2000.



Why did you become a member?

CAHSA is at the forefront of representing senior housing and service organizations in the state of Colorado. Through my involvement in CAHSA, I've been able to network with industry leaders in our state.

What goods or services does your organization provide and what would you like members to know about this service/product?

Capmark Securities Inc. arranges financing for clients who own senior apartments, independent living, assisted living, skilled nursing or community-based services. We help our clients obtain credit enhancement or loan products. The company offers a full range of investment banking services, including tax-exempt and conventional financing and interest rate management products such as interest rate caps. We help our clients obtain financing from Fannie Mae, Freddie Mac, HUD, a variety of bond insurers and commercial banks, or our private label financing vehicles.

How is your organization different or unique from others who provide a similar service/product?

We have the ability to offer both investment and mortgage banking services through a wide universe of outside sources of capital. Since its inception, the company has been devoted to this type of financing.

How can people learn more about your service/product?

I can be reached at 303-293-8500 extension 3222 or via email at Greg.Goldberg@Capmarksecurities.com.

How did you get into this business?

I've worked in senior-related businesses for the past 10 years as a financial advisor, developer, and investment banker to nonprofit and for-profit clients.

Get out there!

Tips for Gaining Exposure

Have an idea for a *Get Out There* column?
Contact us at: cahsanews@comcast.net.

Media Tips for Dummies

Did you know that the number one fear for most Americans is not dying or heights, but public speaking? However, a few simple preparation and training techniques can make speaking in front of a group of people or members of the media an enjoyable experience. Media training can help eliminate nervousness and build speaking confidence.

It is often wise to select one member of your staff to handle media inquiries and act as a company or organization spokesperson. This person should be knowledgeable about your organization and the services it provides, as well as be conversant with larger industry-wide issues. Most important, this person must possess a media savvy attitude and have the ability to deliver clear, concise messages.

Treat meetings and interactions with the media as you would an important presentation—prepare, prepare, prepare. Before you speak to the media, consider the following:

- Educate the journalist about your organization by delivering complex information in a simplified, easy-to-understand manner.
- Stay relaxed and friendly. If asked an aggressive question, take a moment to consider your reply to remain calm.
- Always be truthful. Lying to the media can severely tarnish your organization's reputation, sometimes permanently.

- Be aware of your context and your message. Stay away from exaggerations or inflations to make your point. Instead, use understandable and realistic language that is consistent with facts, and resist predicting hypothetical situations.
- Remember, you have no control over what the journalist will write or produce, but total control over what you say. Evaluate your replies carefully before speaking. Answer the question asked, and then bridge back to one of your main points.

Dealing with the media can be stressful, but remaining relaxed and confident can produce positive results and increase the appeal of your organization. Your organization's interactions with journalists can impact public perception, so be clear about your goals and the issues you want to convey to the media to ensure satisfaction with the final piece.

Remember, your organization's messages should be consistent throughout all communications efforts, and not just spouted in interviews. Solid media training can enhance your company's credibility and improve staff confidence. Get Out There and welcome your next interview!



Russ DenBraber
Chair, Quality First

Each month, Russ DenBraber, chair of CAHSA's Quality First Task Force, highlights examples of quality within CAHSA's membership. This month, he congratulates the winners of CAHSA's Second Annual Quality First Awards.

The Seniors' Resource Center, providing adult day services to Evergreen seniors, recently received a 2006 CAHSA Quality First award in the category of *Consumer Participation*. The award commended the Center's community garden and horticultural therapy program which promotes independence and involves seniors of all ages and abilities. The garden engages the wider community in the services provided by SRC also. Led by Adult Day Services Program Manager Jodine Belden, the community garden and horticultural therapy program is supported by a contracted local Horticultural Therapist, Mary Gauden Beardslee, and various volunteers. The garden is designed as a creative form of programming for the participants and also community outreach.



The garden was designed by Beardslee, who proposed the idea to SRC while finishing her horticulture therapy training. The garden was funded with a community grant, and has enjoyed tremendous community support. The garden opened in October 2004. SRC staff and a cadre of volunteers help run the garden's day-to-day activities. Currently, Beardslee comes to the Center twice a month to teach horticulture classes. In between visits, the Center coordinates activities around the garden; making herbal teas and potpourri, arranging fresh bouquets and harvesting vegetables.

"The garden has become an integral part of the adult day program," said Belden. "We involve the garden in activities year-round and through every stage of the growth process. People have become very attached to it."

Through the community garden and the day program, SRC hopes to promote independence and responsibility, prevent premature facility placement through physical stimulation and social interaction, and provide a break for caregivers. The garden is specially designed to engage all abilities, with raised flower beds and modified tools for those with disabilities.

"The garden has become a real source of self-esteem and life satisfaction for participants," notes Belden. "But I think it's especially important that the garden helps people reminisce about past gardens or events tied to gardens, like weddings or graduations."

Planning the garden required foresight and a thoughtful strategy. Once a landscaping company was chosen to install the garden, Beardslee supervised the crew to ensure proper spacing to accommodate gardeners with disabilities. The garden was arranged to be a sensory oasis, with plenty of fragrant flowers, colorful plants and species designed to attract birds and butterflies. The garden includes a pond also. Staff received hands-on training to increase buy-in and generate excitement for the project. Training included how to assist individuals in pursuit of their goals, from increased balance to new skill development for first-time gardeners. The success of the garden is tracked with narrative reports from Beardslee and Belden.

"Staff is so supportive of the garden. They feel connected to it, and it has become a source of pride for everyone," said Belden. "In order to enter the Center, you have to walk through the garden, and it conveys a message of warm and friendly caregiving. It shows that people here are really involved," she added.

Belden suggests that other CAHSA members contemplating ways to engage their participants and the community should not be hesitant about starting a large gardening project. She maintains that with community and staff support, a thorough plan and hard work, a garden is not too complex or daunting for a frail population.

For additional information about how your organization may become a partner in QF, contact Karen Simmering at Karen@cahsa.org or 303-837-8834.

Nursing Home News

Guidance for Insulin Syringes

On July 5, CMS issued a memorandum to guide providers on Medicare Part D coverage for insulin syringes in long-term care facilities. "Syringes, when used for the administration of insulin, meet the definition of Part D drugs," CMS said. The agency said pharmacies providing long-term care service must provide insulin syringes with a sharps injury prevention feature to protect nursing home employees. For a copy of the memo, visit: <http://www.hcpro.com/content/59725.cfm>.

Boston Globe Looks at NH Transfers

Thousands of nursing home residents are sent to the hospital each year because of a breakdown in medical care at facilities, according to a recent story in the *Boston Globe*. According to the article, one reason for the high number of transfers is that physicians affiliated with facilities are often unavailable. Doctors who fill in are less likely to be familiar with residents and their conditions. The paper reports that as a result, hospital transfers are more likely to be recommended when residents' conditions change. These findings follow a recent National Institute of Aging study that examined resident hospitalizations in urban areas during a five-month period. Investigators concluded that more than one-third of the hospitalizations (37 percent) were potentially avoidable.

CMS Reports Slowed NH Costs

The Centers for Medicare & Medicaid reported that compared to spending on other services, Medicare spending on nursing homes has slowed. Spending on nursing homes rose 4% in 2005 while spending on home health services increased by 10 percent, CMS announced in a fact sheet released in July. CMS reported also that Medicare spending increases occurred for physician services (by 10 percent) and outpatient hospital services (by 11 percent).

NH Administrator Salaries Increase in 2006

According to the Hospital & Healthcare Compensation Service, the national median salary for Nursing Home Administrators is now \$80,000, an increase of 4.64 percent from 2005. The national average bonus reported was \$12,781, or 15.60 percent of salary. This information is reported in the 29th annual AAHSA Nursing Home Salary and Benefits Report. To order a copy of the report, call 201-405-0075 or order it online from www.hhcsinc.com.

CAHSA Next news

Continued from page 1

Guest speaker Cindy Hogan, COO of Total Longterm Care, gave a dynamic and informative presentation on career development. Her advice focused on four areas:

1. **Know yourself:** know your strengths and weaknesses
2. **Grow yourself:** develop a one-year action plan
3. **Show yourself:** volunteer and build your network
4. **Take care of yourself:** balance work and personal life

An important point Hogan covered in "growing yourself" was to utilize a variety of resources to develop your professional action plan. CAHSA is initiating a new program to do just that – a mentoring program to strengthen your professional skills and help others to do the same. For more information about becoming a mentor or mentee, please contact Karen Simmering at Karen@cahsa.org or 303-837-8834.

Thanks to the organizers of this event for a job well done, to Cindy Hogan for an interesting presentation, to Shalom Park for hosting, and to the attendees for making it a success.

Housing News

HUD Issues Religion-based Fair Housing Charges

The Department of Housing and Urban Development (HUD) has issued a charge of discrimination against Triple H. Realty, LLC, of Lakewood, New Jersey, and two of its employees. The charge alleges that the company and the two employees violated the Fair Housing Act by attempting to segregate tenants at the Cottage Manor Apartments, based on their religion, race, color and national origin. Charges allege Cottage Manor Apartments sought to group tenants based on religion, race, color, and national origin.

The Fair Housing Act makes it illegal to discriminate against persons based on their race, color, national origin, religion, sex, disability or familial status. Housing discrimination charges heard before an administrative law judge carry a maximum civil penalty of \$11,000 for a first offense, in addition to actual damages for each complainant, injunctive or other equitable relief, and attorneys' fees. Sanctions can be more severe if a respondent has a history of housing discrimination. Parties have the right to have their cases heard in federal district court also. Go to www.hud.gov/news/release.cfm?content=pr06-077.cfm to read the full release.

Fair Housing and Equal Opportunity and its partners in the Fair Housing Initiatives Program and the Fair Housing Assistance Program investigate approximately 9,000 housing discrimination complaints annually. People who believe they are the victims of housing discrimination should contact HUD at (800) 669-9777 (voice) 800-927-9275 (TTY) or the Department of Justice at (800) 896-7743 or 202-514-4713. Additional information is available at www.hud.gov/fairhousing and www.usdoj.gov.

Ted Tees Off

Each month we will profile a CAHSA member and learn their Insights on Leadership.

Ted Ahlem, executive director of Christian Living Communities—University Hills, has Chaired CAHSA's Annual Golf Tournament for several years. With the support of the CAHSA staff and our many excellent volunteers, Ted organizes a fun day for the players that also raises money for CAHSA.

We caught up with Ted to learn his "Insights" on the connections between golf and good leadership. Here's what he had to say....



Ted Ahlem

What qualities/characteristics must a good golfer possess and how can these translate to leadership in the professional realm?

Like good leadership, playing a good round of golf requires skill, preparation and execution. Really good golfers have a lot of natural talent, but this needs to be developed with practice. The same goes for good leadership. Whether on the course or in the boardroom, leaders must be planning one or more shots ahead before they execute their plan. They also need to be flexible and adapt to unforeseen challenges that arise.

You can't play good golf without the correct grip. And you can't be a good leader without a solid grip on principles. What are some leadership-operating principles that set the course for success in business and life?

In golf, the incorrect grip can result in a poor swing and the ball going in an unplanned direction. Similarly, the correct grip on ethical and business principles needs to be in place to lead in the desired direction.

When seeking a solution, leaders and golfers shouldn't settle for a "one swing fits all" approach. From a leadership perspective, how do you approach making important decisions?

Situational analysis is important to determine the next move for a golfer and a leader. Also, good leaders and good golfers should be open to input from others, be it a caddie or swing coach, or staff, customers and board members.

When things aren't going as well as you planned (sand traps, bogies), how does a good leader maintain focus, patience, self-confidence and the ability to rise above and get back in the game?

Someone once said, "Golf is life." The game has multiple holes of different lengths and challenges that take many strokes to complete. Bogied the last hole? Might as well birdie the next. Like golf, leadership is a continual learning experience and growing opportunity. It's important to retain your focus and make necessary changes, despite short-term struggles.

What's the most important thing you've learned about leadership from serving as CAHSA's annual golf chair? How have you "par" layed this into your own organization?

I have fun doing it and the great support of CAHSA staff and volunteers has shown me that a leader needs good people around to support them and the overall goal.

Beyond the green, what other leadership opportunities do you participate in?

Besides the privilege of working with CLC, I'm involved in my church. I've led small groups, Bible studies, sports programs and am currently on the building board. Up until about three years ago, I was involved in Rotary and served as club president in California.

Don't forget to register for this year's 10th Annual CAHSA Golf Tournament on Thursday, August 31, at the Thorncreek Golf Course, 13555 N. Washington St. in Thornton. Deadline to register is August 25. Contact Karen Simmering at 303-837-8834 for more information.

Resources

We have been cleaning the CAHSA office and have the following reference materials available. We would be happy to mail any of these items to anyone who would like to have them:

"Middlescence & Beyond with Dr. Ken Dychtwald" (VHS)

"Assisted Living as a Long Term Care Option: Transition, Continuity, and Community" - Assisted Living Research Institute (booklet)

"The Long Term Care Survey Process: A Frontline Guide" (VHS)

"The Long Term Care Safety Series" (VHS)

"Learning from Hannah: Secrets for a Life Worth Living" - William H. Thomas, M.D. (book)

"Is It Time to Move?... A Family Decision" - ALFA University (VHS)

Maxim Health Systems is offering on-site Flu clinics for senior communities at no charge to the facility. They are contracted nationally with Medicare Part B and many Managed Care Organizations to provide flu shots with no co-pay. All Medicare paperwork and necessary billing services are provided. Call Joshua Preuss at 303-708-1990 to get more information.

New Funding Opportunity

Under its new Healthy Aging Initiative, a four-year (2006-2010), \$6.5 million effort to help address the health needs of seniors, The Colorado Trust is now accepting Request for Proposals for a statewide coordinating agency to provide day-to-day management and technical assistance to community grantees under this initiative. Up to 20 community grantees will be selected by late 2006. Visit www.coloradotrust.org to learn more about the Healthy Aging Initiative and Request for Proposals requirements. Proposals are due to The Colorado Trust on Friday, August 25, by noon.

Of Interest

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HHS Announces \$15 Million Collaboration on Prevention for Older Americans

HHS announced a \$15 million collaboration with The Atlantic Philanthropies to improve the health and quality of life for older Americans at the community level. Chronic diseases and conditions such as arthritis, diabetes and heart disease, as well as disabilities resulting from injuries such as falls disproportionately affect older Americans. These chronic conditions currently limit activities for 12 million older persons, and collectively account for seven out of every 10 deaths, and more than three-quarters of all health expenditures in the United States. The HHS research has generated a growing body of scientific evidence on the effectiveness of interventions that can help older people improve their health status by better managing their chronic diseases, improving their nutrition and diet, exercising more, and avoiding injuries such as falls. For more information and a program announcement about the *Empowering Older People to Take More Control of their Health through Evidence-Based Prevention Programs: A Public/Private Collaborative*, visit: <http://www.aoa.gov/doingbus/fundopp/fundopp.asp>.

Did You Know?

CMS Changed Proof of Citizenship Requirement for Medicaid

The Centers for Medicare & Medicaid Services made an interim final rule with comment period that significantly changed the citizenship requirements for the elderly and disabled who apply for or receive Medicaid. CMS stated that Congress made a "drafting error" that if read literally, would produce an undesired result. The rule, published July 12, will correct this error and not require proof of citizenship for the elderly who are enrolled in Medicare or who qualify for Medicaid because they receive Supplemental Security Income.

Citizens in U.S. Sicker than Brits

According to a study by researchers from University College-London who surveyed health, social and economic status of people 55-64 in the U.S. and Britain, U.S. residents over 55 are "much sicker" than British residents. Researchers found that diabetes was about twice as prevalent in the U.S. as in Britain, and hypertension was 10 percent more common. They also found obesity rates much higher in the U.S. However, the British were more likely to be heavy drinkers.

(Study published in Journal of the American Medical Association)

Worldwide Cost of Caregiving for Alzheimer's Projected to Exceed \$248 billion

According to Swedish researchers, the estimated total global cost of caring for people with Alzheimer's disease and dementia today is estimated to exceed \$248 billion annually. The estimates indicate tremendous challenges for families and our national healthcare systems, said William Thies, Alzheimer's Association vice president of medical and scientific relations.

Assisted Living/ALFA News

National Assisted Living Week - What are your plans?

The 12th annual National Assisted Living Week is coming up September 10-16, 2006, beginning on Grandparent's Day. *Hearts In Harmony*, this year's theme, acknowledges the shared desire of employees, residents, residents' families and friends to have care delivered in a loving manner that respects residents' choices and maintains their independence. Take advantage of this opportunity for national acknowledgement and share your accomplishments with your community.

Still Driving - But is it Safely?

Do you have residents who are still driving, but you have questions about their ability? Driving is often the last line of defense for seniors struggling to maintain independence. So, what can be done to help ensure seniors safely share the road with other motorists? Self-tests are available from several sources to evaluate functions vital to safe driving — such as depth perception, neck flexibility, responses to traffic stress and reactions to medication. Check out AAA's online quiz, "Drivers 55 Plus: Self-Rating Form," at <http://www.aaafoundation.org/quizzes/index.cfm?button=driver55>. Offer the resource to families and willing residents to help determine the safety of residents who are still on the road.

Adult Day News

Adult Day Services Week: September 17-23: Share Your Adult Day Story

This year's National Adult Day Services Week theme will be "Tell the Story of Caring." NADSA members will soon receive a planning guide featuring a poster, tips, tools and activities to promote Adult Day Services Week.

In honor of the theme "Tell the Story of Caring," NADSA is collecting client and family member stories that best explain the importance of adult day services and the need for more federal funding to provide it. Stories will be used to reach out to policymakers, the media and other adult day providers. They will be shared in the Adult Day Services Week planning materials also. For more information about how you can share your story, contact Angela Heath, NADSA managing director, at 202-220-0025 or aheath@nadsa.org.

Classifieds

Accounts Receivables / Payables Clerk: Eaton Senior Programs, Inc., a nonprofit senior housing facility, is seeking a team-oriented, skilled individual with in-depth accounting background to fill a position in our Finance Department. Strong computer skills – Peachtree/QuickBooks and Excel experience required. Working knowledge of general ledger coding, financial statements, billing, account & bank reconciliation mandatory. Must be a flexible, energetic, detail-oriented individual with strong customer service skills and the ability to interact well with older adults. Medicaid billing and payroll experience a plus. Please contact: Eaton Senior Programs, Inc. Phone (303) 937-5074 Fax (303) 937-3090 E-mail: dforwood@eatonterrace.org.

Resident Assistant: Eaton Senior Programs, Inc., an assisted living senior housing facility, is seeking a kind, caring, team-oriented individual to assist older adults, who are functionally/physically/socially impaired, with daily living needs. The chosen applicant must have a passion to work with older adults and the ability to work 12-hour shifts (day and/or night, weekends and holidays). QMAP – Medical Administration Certification preferred. Please contact: Eaton Senior Programs, Inc. Phone: 303-937-5074 Fax: 303-937-3090 E-mail: dforwood@eatonterrace.org.

Director of Research for market research, development planning, and marketing consulting firm. Seeking someone with background in senior housing and care who has excellent analytic skills and a financial orientation. Requires strong skills in MS Excel, detail orientation, and a high level of accuracy, responsibility, professionalism, client relationships. Salary dependent upon ability. Contact Elisabeth Borden, The Highland Group, 720-565-0966 or eborden@thehighlandgroupinc.com.

Registered Nurse or Licensed Practical Nurse: Work and play in a community that has it all: wonderful people, phenomenal recreation including mountain biking, skiing, fly fishing, hiking, camping all in our own backyard. The Health Care Center Community Living of Gunnison has an immediate opening for a full-time RN or LPN. Hours posted are 10 p.m. to 8:30 a.m., 4 days/week. \$24.90 start. Shift differential from \$1.25-\$3.00 depending on shift. GHCC is looking for RNs or LPNs to join our team who are dedicated to administering high quality patient care with dedication to our residents. Position qualifies for FT benefits including Health, Dental, Life, LTD and STD Insurance and GHCC matched Retirement plan, just to name a few. GHCC is an Equal Opportunity Employer. If you are interested in being part of the HCC, team please call Jean Woodbury, D.O.N., or send resume to Health Care Center, 1500 W. Tomichi, Gunnison, CO 81230, 970-641-0704, Fax 970-641-1826.

People & Places

Submit Content to CAHSA Connecting

Send press releases, administrative changes, awards and event announcements to cahsanews@comcast.net or fax to 303-474-3025 ATTN: CAHSA Newsletter. Please include photographs (label) when possible. CAHSA reserves the right to edit all submissions for length and content.

Mary Grace Smigiel, executive director of **Christian Living Communities—The Johnson Center**, will present “*Integrating Person-Centered Technology into a Dementia Care Environment*” at the AAHSA national conference on November 6. **Jack York**, CEO of **It’s Never 2 Late**, will assist with the presentation.

CAHSA business partner **Jack York, It’s Never 2 Late**, contributed to a case study on Huntington’s Disease that has been accepted for publication in the *Clinical Gerontologist*. For more information, contact York at jjork@in2l.com.

Morning Star Senior Living, 5344 S Kipling Parkway, Littleton, will hold its Grand Opening Celebration on August 26 and 27 from 11 a.m. - 3 p.m. CAHSA members are invited to tour the community and learn more about our services. Residents will begin moving in the week of August 28. Morning Star will offer 65 Assisted Living Suites with an additional 20 secured suites for Memory Care residents. Department heads for the community include: Executive Director Marl Osweiler; Wellness Director Barbara Kaumeier, RN; Marketing Director Katie Yoho; Marketing Director Carol Stella; Executive Chef Michael DeGiovanni; Assisted Living Coordinator Sharon Prouse; Alzheimer’s Coordinator Tina Wells; Maintenance Director Crockett Trotter; Activities Director Valerie Gorski; Business Office Manager Joanne Popish; and Move-in Coordinator Wendy Amendolari. Please call 303-972-3030 for questions or additional information.

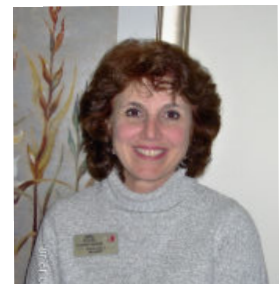


Morning Star Staff

A profile of artist Isabelle Luedecke, a resident of **Frasier Meadows**, ran in the Boulder Daily Camera on June 10. The article featured a large photo of Luedecke and her daughter, Cindy Carlise, and a photo of one of Luedecke’s paintings. Luedecke donated the painting to the Alzheimer’s Association “Memories in the Making” Art Auction. Read the article online at http://www.dailycamera.com/bdc/lifestyles/article/0,1713,BDC_2520_4760575,00.html.

Senior Connections, a NORC (Naturally Occurring Retirement Community) project, which helps empower seniors to maintain their independence and well-being, hosted a spring “Vial of Life” event at Crestmoor Downs, a Denver apartment and townhome community. CU pharmacy students provided seniors with vital information about their medications, and seniors participated in an important program that could save their lives in a home medical emergency. Vial of Life provides seniors with a medical form to fill out which is then placed in a bag, sealed, and placed on or inside the refrigerator. A bright red sticker that reads “Vial of Life” is placed on the bag and on the front door of the senior’s residence to alert paramedics that the senior’s vital medical information is available to them. This information helps emergency professionals more quickly and more accurately assess the victim’s medical history, should the victim be incapacitated or unconscious.

Eaton Senior Programs hired Anna Agazio as the new Director of Assisted Living for **Eaton Terrace II**. Anna will supervise supportive services staff and all resident services. She will be responsible for admission and marketing of the assisted living apartments and will work closely with the Social Services Coordinator. Anna recently received her certification for Assisted Living Administration from the State of Colorado.



Anna Agazio



Jill Vitale

Heritage Club Denver Tech Center named **Jill Vitale** executive director. Vitale will be responsible for operations, staff supervision and customer service activities, including the assisted living and memory-care programs at the senior living community, which is owned and operated by American Retirement Corporation.

The CAHSA Calendar

- Aug. 11 CAHSA Convention Planning Committee**
10:00 a.m. - 12:00 p.m.
Kentucky Circle Village
- Aug. 24-25 CAHSA Board of Directors Retreat**
Aspen Lodge, Estes Park
- Aug. 31 CAHSA 10th Annual Golf Tournament**
Thorncreek Golf Course
- Sept. 11 CAHSA Next Planning Committee**
12:00 - 1:00 p.m.
Christian Living Communities, U. Hills
- Sept. 13 Adult Day Interest Group Meeting**
10:00 a.m. - 1:00 p.m.
Morning Star Senior Day Program, Denver
- Sept. 15 CAHSA Technology Conference**
Shalom Park, Aurora



*Get more information
on these events from
our web site -
www.cahsa.org*

Welcome new CAHSA members!

The Retreat at Church Ranch

Cindy Avery, Executive Director
10190 Wadsworth Blvd.
Westminster, CO 80021
303-469-7178

Colorado Access

John Warren
10065 E. Harvard Ave.
Denver, CO 80231
720-744-5100
(Health Plans - Medicare Access Advantage)

New Dawn Assisted Living

Catherine Asplen, President of Operations
1329 Upper Stump Rd.
Chalfont, PA 18914
301-438-7100