

## Of Interest

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### Elderly Less Likely to Enter Nursing Home in States Offering More Services

Senior citizens who do not have grown children to help care for them are less likely to have to go into a nursing home if they live in a state that spends more on home- and community-based services, according to researchers at the University of Illinois at Chicago. The report findings were presented in the May 11 issue of the *Journals of Gerontology: Social Sciences*. Using data from a national survey of first time long-term nursing home admissions between 1995 and 2002, the researchers examined how variations in state spending affect risk of nursing home admissions and whether the effect is different for those who have family and those who do not. They concluded that higher state spending on home- and community-based services was directly related to a lower risk of nursing home admission for the childless but not for those with children. To view the article abstract, visit: <http://psychoc.gerontologyjournals.org/cgi/content/abstract/62/3/S169>.

### The Seven Traits of Satisfied Patients

Seven characteristics of care and follow-up can determine whether a patient is satisfied with his or her physician, according to a study by DrScore, a website for patients to use to rate their level of physician satisfaction. These results are based on nearly 3,000 patient responses and found that physician satisfaction rates were most influenced by high ratings in:

- Accessibility
- Communication skills
- Personality and demeanor
- Quality of medical-care processes
- Care continuity
- Quality of healthcare facilities
- Efficiency of office staff

These findings might suggest areas of importance for all healthcare and health service providers.

### Special Pension Benefit for Veterans

The Department of Veterans Affairs (VA) is reaching out to educate wartime veterans and surviving spouses of deceased wartime veterans about an under-used special monthly pension benefit called Aid and Attendance. The Aid and Attendance pension benefit may be available to those veterans or surviving spouses who have in-home care or who live in a nursing home or assisted living community. To qualify, claimants must be incapable of self-support and need regular personal assistance; they must also meet length of service and income criteria. Additional information and assistance to apply for the Aid and Attendance benefit is available by calling 800-827-1000. Additional information is available at: [https://iris.va.gov/scripts/iris.cfg.php.exe/enduser/std\\_adp.php?p\\_faqid=1227](https://iris.va.gov/scripts/iris.cfg.php.exe/enduser/std_adp.php?p_faqid=1227).

### Larry Minnix President and CEO of AAHSA Issues Statement on the House Ways and Means Health Subcommittee's Hearing on Payments to Health Care Providers

"Quality in nursing home and home health care should be an automatic public expectation. The key to quality is strong staffing which requires, in part, the resources to pay workers better. Skilled nursing facilities and home health care providers need a payment update to ensure reasonable pay adjustments for staff." To read the full statement, visit the AAHSA newsroom at: [http://www.aahsa.org/newsroom/press\\_releases/2007/payments.asp](http://www.aahsa.org/newsroom/press_releases/2007/payments.asp).

CAHSA is the Colorado affiliate of



American Association of Homes and Services for the Aging



Assisted Living Federation of America

Thanks to all of the participants at our 2007 annual convention. By all accounts, the convention was a great success. This year our exhibit hall included an interesting contest at the CAHSA Next table. Each CAHSA board member revealed his or her first job, and the challenge for attendees was to try to match that first job with the appropriate board member's photo. Our leadership started their working lives in a variety of ways, and none related to their current jobs. No one guessed all of them correctly, although a few members came close. Thanks to the Nexters for a fun trivia game that garnered a lot of interest! By the way, CAHSA Next has a summer event planned for July 12<sup>th</sup> and the registration form is included with this newsletter. A new event this year was the President's Reception, and I would like to extend a special thanks to our new business member, Caplan and Earnest, for sponsoring this event. We are jointly producing a new quarterly newsletter with the firm called "Legal Lines," which we launched at the conference. This publication will be emailed to members on a quarterly basis, or mailed if we don't have an email address for you.

Based on the conference evaluations we've received, the educational aspects of the convention were also memorable. The Quality First Awards program got high marks, as did the closing luncheon keynote speaker Debra Fine and many of the break-out sessions. As one attendee wrote, "I had a great time learning at the conference last week. I think this conference was one of the best. Every presenter was engaging and I left with ideas I can use at my organization. Everything was well organized and the crowd was so enthusiastic that I left energized and recharged."

I'd like to mention that we will be recruiting members to help plan next year's sessions, and we invite you to participate. What would you like to see, hear and learn more about? How in-depth should the sessions be? What questions would you like answered? Committee members will begin their planning in August. Please consider joining them in the development of next year's sessions. And even if you can't join the committee, please take the time to answer their surveys and questions — it helps ensure that your wishes are heard.

With Memorial Day marking the official start of summer, your leadership is gearing up for a two-day Board retreat. To assist with our planning efforts, we recently emailed you a link to a short member survey and I encourage you to complete it if you have not yet done so. The survey request was actually sent from ServiceTrac with a link to the survey provided. They will send out the link one more time the first week of June in case you deleted it not realizing it was our survey. Thanks in advance for your input.

And finally, if it's summer, it must be time to make plans for the CAHSA Golf Tournament. In year 11, the date is August 30<sup>th</sup> at Thorncreek Golf Course. The details are in this issue of *CAHSA Connecting*. And, whether you golf, hike, bike or enjoy relaxing with a good book, I hope you remember to take time to slow down a little and enjoy these long days of summer. See you on the trails!



Laura Landwirth  
Executive Director

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## *A Business Partner*

### ***How long have you been a member of CAHSA?***

I am a new member of CAHSA, having joined in 2006.

### ***Why did you become a member?***

I joined CAHSA when our firm became general counsel for Frasier Meadows Retirement Community. I had been on the board at Frasier and appreciated CAHSA's support and information supplied at the annual meeting. I also attended the AAHSA annual meeting and was asked to become a member of the AAHSA National Legal Committee.

### ***What goods or services does your organization provide and what would you like members to know about this service/product?***

Caplan and Earnest, LLC, is a Boulder-based and regionally-focused law firm. We have one of Colorado's largest health care legal practices. Our traditional health law practice has been focused on hospitals and other licensed providers of health care services in the Rocky Mountain states. We are energized by having the opportunity to utilize this expertise in a new part of the health care industry as we begin working more closely with homes and services for the aging.

### ***How is your organization different or unique from others who provide a similar service/product?***

Caplan and Earnest is relatively unique in Colorado because we have focused a significant part of our practice on nonprofit, health care and governmental organizations. These three industries are critical to health care delivery systems. Examples of our specialty include health care regulation, tax exemption compliance and real estate financing. We also have expertise in employment litigation, compliance and union organizing campaigns as well as a strong real estate component to the firm.

### ***How can people learn more about your service/product?***

Our website, [www.celaw.com](http://www.celaw.com), provides information about our firm and our areas of practice. Or I can be reached at 303-443-8010.



**Sharon Caulfield**

# Get out there!

## *Tips for Gaining Exposure*

### **Speak Up!**

For those of you who migrated to Vail for the annual CAHSA conference, thanks for taking the time to review what's happening in our community and expanding your horizons. As you heard and saw, many CAHSA members displayed their excellent presentation skills and offered specific strategies and insights at the various workshops.

As you listened from the audience, did it cross your mind that you could be up there giving the talk? Not only will speaking engagements boost your standing and challenge you professionally, but they will help you advance the image of your organization in the community as well. And surprisingly, there are many local venues to help you get started.

Public speaking can help you achieve many objectives both personally and professionally. By making a direct and persuasive face-to-face communication, you personalize your organization to your community. This allows for a reciprocal relationship between you and the community you serve. By demonstrating your organization's openness to input and ideas, you lend prestige to your organization and yourself.

How can you get started? One suggestion is to peruse your community's newspapers or professional publications for upcoming conferences or workshops. Do any focus on topics that

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Contact us at: [cahsanews@comcast.net](mailto:cahsanews@comcast.net).**

might match your interests or concerns? Do you think the audiences would be interested in the topic you have in mind? If yes, there is usually one person who schedules speakers. Talk to this person about what you'd like to present and determine their protocol for submitting a proposal. Or consider contacting your local Rotary Club to see if you can present at an upcoming meeting. If your organization will support you, you could also host a lecture series or talk at your organization. Revolving a speaking series around a specific aging issue and inviting the community, as well as other CAHSA members, would be a great way to get your feet wet. Toastmasters can also be a great place to develop, refine and get feedback on a speech or presentation. These clubs are everywhere. As you begin, you'll get feedback helpful for future presentations.

Remember, if you are a novice speaker, at one time so were all the folks you heard at the CAHSA conference. There are countless online, print and video resources to help you think through, organize, develop and practice a presentation about a topic you know. Then practice in front of friends or colleagues.

As you listen and watch speakers at the next conference you attend, ask yourself if you could be up there. If so, "Speak Up" to get your name and your organization out there.

Each month John Torres, chair of CAHSA's Quality First Task Force, highlights examples of quality within CAHSA's membership. This month, he congratulates the winners of CAHSA's Third Annual Quality First Awards, announced in Vail.

Playing to a packed house, CAHSA President Russ DenBraber opened the luncheon and Quality First Awards ceremony with a general welcome followed by an announcement that caused quite a stir. The announcement, only quieted by the presentation of lunch, was that two new CAHSA members were given a \$20 bill to give to the fifth person who introduced themselves to the members. This set the tone for the rest of the meeting by encouraging attendees to introduce themselves to others.

Following lunch, the QF awards ceremony began. Each of this year's winners was featured in a video compilation of interviews with program creators, participants and family members, helping relate the programs' impact to luncheon guests.



**John Torres**  
Chair, Quality First

Congratulations to the following winners of CAHSA's 2007 QF Awards:

- **Christian Living Communities'** Community Benefits Committee—Jan Bomgaars, Camille Thompson, Scott Williamsen, Mari-Jo Jones, Cherie Neerhof, Glenda Wahe, Eileen Mueller and Gladys DeRidder—received a *governance and accountability* award for the Pinewood Project. CLC established a Community Benefits Committee which chose Pinewood Lodge for social accountability projects including holiday decorating, a food pantry, clothing closet and Valentine's dinner for the residents.
- **Seniors' Resource Center** President and CEO John Zabawa and SRC board members Rita Peterson and Kathleen Stapleton were recognized in *governance and accountability* for their strategic plan. SRC conducted an organizational assessment. This process identified five specific areas for long-term concentration and is expected to lead to wider-reaching, more coordinated and cost-effective services for Colorado's seniors.
- **Good Samaritan Society Fort Collins Village's** Executive Director Sherry Friesen and Life Enrichment Coordinator Donna Gruis were awarded a *leading-edge care and services* award for their video care plans. The documentary-style compilation of pictures, video clips and music are designed to enhance caregivers' knowledge of and connection to the elders they serve.
- **Seniors' Resource Center** was recognized in *leading-edge care and services* for its coordinated care model. John Zabawa, Linda Johnston and Jodine Belden received the award by identifying collaborative partners to make seamless community-based care a reality in the Denver metro area.
- Paula Padilla, Pam Wright and Jodi Lucero from **Marycrest Assisted Living** were recognized in *continuous quality improvement* for their traumatic brain injury educational series. Noticing an increase in the number of their Harmony location residents with traumatic brain injuries, Marycrest sought and received a grant to create an educational series on traumatic brain injury to teach staff to properly handle the stress of this resident population.
- Sherry Friesen and Dennis Kaz from **Good Samaritan Society Fort Collins Village** were recognized in *human resources development* for their Character First Movement. Good Samaritan placed an emphasis on positive character qualities in the staff with the movement through introducing character qualities each month and recognizing outstanding performance in staff. Good Samaritan has seen improved job performance, increased employee morale and more positive interpersonal relationships.
- **Jewish Family Services** was recognized in *consumer participation* for its Colorado Senior Connections with its Naturally Occurring Retirement Community (NORC). This program ensures that seniors are able to remain safely and independently in their homes by delivering services to meet their changing needs. Cathy Grimm and Alison Joucovsky accepted the award.

Thank you to everyone who helped me in this year's QF Awards ceremony including the members of the QF Task Force who reviewed nominations and selected the winners: **Elisabeth Borden**, The Highland Group; **Larry Lillo**, Sunrise Assisted Living; **Mary Reilly**, AAHSA; and **John Zabawa**, Seniors' Resource Center.

# Nursing Home News

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## **ACHCA Launches White Paper on Effective Leadership in Long-Term Care**

Based on a strategy from the American College of Health Care Administrators' 2007 Strategic Plan, ACHCA "commissioned this leadership paper to document the conceptual underpinnings for competent long-term care leadership. ACHCA's position is that the presence and perseverance of effective leadership is essential to the successful design, implementation, evaluation, and maintenance of quality and safety practices along with a person-centered culture transformation in the long-term care setting. ACHCA, in collaboration with key long-term care partners, has a primary role in the development of that leadership." Bernie Dana, MQM, and Douglas Olson, PhD, MBA, the authors of the paper, attempted to create a document whose depth and breadth addresses all audiences within the long-term care leadership spectrum, including leaders of long-term care organizations, educators in long-term care and private and public policy makers. To view the report, go to [http://www.achca.org/content/pdf/ACHCA\\_Leadership\\_Need\\_and\\_Opportunity\\_Paper\\_Dana-Olson.pdf](http://www.achca.org/content/pdf/ACHCA_Leadership_Need_and_Opportunity_Paper_Dana-Olson.pdf). (ACHCA)

## **Outpatient Therapy News for Skilled Nursing Facilities**

Last year, the Centers for Medicare & Medicaid Services (CMS) proposed to prohibit Skilled Nursing Facilities (SNF) from providing outpatient therapy services to non-residents of the facility without a specific license to provide such services. Earlier this year, CMS indicated they would develop a revised communication on the issue. They are still considering the issue, but have decided not to prohibit SNFs from providing outpatient services to non-residents. However, each state has different guidelines from a state licensure perspective.

## **Centers for Medicare & Medicaid Services (CMS) Preparing Letter to Clarify Terms Defining Physical Restraints for Long Term Care Facilities**

The Centers for Medicare & Medicaid Services (CMS) has circulated a draft program letter intended to clarify terms used in the definition of physical restraints as applied to the requirements for long-term care facilities. According to AAHSA, CMS hopes to release this memo sometime in June. The program letter notes several references to articles intended to support CMS's view that physical restraints are a dangerous and ineffective approach to preventing falls.

## **OIG Gives Okay to Nursing Homes' Use of Credit Card Affinity Awards**

The U.S. Office of the Inspector General (OIG) recently ruled that if a nursing home receives affinity rewards using a credit card to buy items reimbursable by Medicare or Medicaid, the organization can use the rewards to purchase additional items or services or as performance-based compensation for employees. The OIG's opinion concludes that this arrangement does not violate federal anti-kickback laws. The opinion is found at: <http://oig.hhs.gov/fraud/docs/advisoryopinions/2007/AdvOpn07-03.pdf>.

# Housing News

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## **HUD Research Available**

HUD's Office of Policy Development & Research announced a new research tool available on HUD USER, through an agreement with the U.S. Postal Service (USPS). Updated quarterly, the HUD Aggregated USPS Administrative Data on Address Vacancies reports the total number of residential and commercial addresses, addresses vacant for 90 days or longer, addresses for unoccupied businesses or homes under construction and addresses in urban areas identified by a carrier as unlikely to be active for some time. The numbers are available at the census tract level, allowing researchers and practitioners to track neighborhood change on a quarterly basis. Available at [www.huduser.org/datasets/usps.html](http://www.huduser.org/datasets/usps.html), this valuable research tool currently contains data covering all of 2006 and the first quarter of 2007.

## **HUD's SuperNOFA Funding Deadlines Extended**

If you are planning to submit an application to build a HUD 202 for the elderly, the 202 application deadline has been extended to June 15. The Service Coordinator applications are now extended until June 20. The Friday, May 11, Federal Register included a technical corrections notice for HUD's **2007 SuperNOFA - Notice of Funding Availability** to correct some errors contained within the SuperNOFA as first published. To give applicants the opportunity and time to submit or resubmit their applications with the corrected Logic Models, HUD is reopening competition for program NOFAs whose deadline dates have already passed and extending the deadline dates for all NOFAs.

The new deadline dates for the Multifamily programs are:

Section 202 - June 15

Assisted Living Conversion Program (ALCP) - June 20

SuperNOFA technical correction can also be found at: <http://www.hud.gov/offices/adm/grants/nofa07/techcorr.pdf>.

Each month we will profile a CAHSA member and learn their Insights on Leadership. Larry Lillo is the executive director of Sunrise Assisted Living at Pinehurst, an 85-unit assisted living and Alzheimer's care community. He also serves at Sunrise as an executive director mentor for the Southwest region, helping new executive directors in their role at their communities. Lillo serves CAHSA as a board member. This month, we caught up with Lillo to get his perspective on leadership. Here's what he had to say....



**Larry Lillo**

**What would you consider important leadership qualities and characteristics?**

You must have vision to see the big picture, to engage and develop those who you work with in striving towards success. You must have the ability to focus on driving for results, and you must have the ability to develop both personal and professional relationships that can provide the necessary means to achieve success.

**How can good leaders develop or maintain these qualities?**

Leadership experience determines your ability to develop leadership skills. To gain experience, you need to lead in a variety of circumstances that allow you to grow and develop your leadership skills. As you grow and your leadership experiences increase, your leadership abilities become second nature.

**What is the most difficult part of being a leader and how do good leaders overcome that?**

Good leaders tend to be very passionate and driven. Sometimes that passion and drive becomes too emotional and causes you to lose sight of what is at hand, thus influencing the decision-making process and resulting in poor leadership decisions. Good leaders must temper passion and drive with clear vision, always keeping in mind the importance of providing the right type of leadership to achieve the desired result.

**Senior health care is evolving quickly. Why is it important for leaders to stay flexible in the midst of these changes?**

If you are not offering the type of living environment and amenities seniors are looking for, you will not be successful. Your community must provide a high quality of living, great customer service and care, and do it all at a competitive price. Good staff is the most critical part of that success. If I can provide strong leadership which engages staff, it creates a positive work environment and provides opportunities to take an active role in the management process. If this is established, then Sunrise as a group will have an opportunity to be a successful provider in the marketplace.

**How can today's leaders inspire and encourage future generations? How do you support up-and-coming leaders in your company/staff?**

Experienced leaders need to share their experiences in leadership with new staff coming on board or just starting out in the profession. They need to provide opportunities for young leaders to grow and experience both success and failure. They also need to use their leadership skills directly to develop programs that educate, motivate and encourage the young professionals in the business to take on new leadership roles in their own or other organizations. Great leaders are not born, they are nurtured and developed.

## Classifieds

**Human Resource Director** - Marycrest Assisted Living, located in northwest Denver, approximately 52<sup>nd</sup> and Federal, is seeking a Human Resource Director. This position is responsible for Human Resources related duties at the professional level and may carry out responsibilities in some or all of the following functional areas: employee relations, training, employment, labor relations, affirmative action and payroll. This position administers various human resources plans and procedures for all company personnel, assists in development and implementation of personnel policies and procedures, and prepares and maintains employee handbook and policies and procedures manual. Requirements: Bachelor's degree in Human Resources Management or related field, more than one year of experience as an HR Generalist. Background in healthcare preferred. Please send cover letter and resume to Marycrest Assisted Living, attention Amy Herrick, at [ahmarycrest@comcast.net](mailto:ahmarycrest@comcast.net) or fax to 303-433-4838. 2850 Columbine Road, Denver, CO 80221.

# Resources

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## **New Mattress Flammability Requirements Issued**

Starting July 1, the Consumer Products Safety Commission will require mattresses manufactured, imported or renovated for sale in the U.S. to meet new federal flammability standards. For more information on the new standards, visit the U.S. Product Safety Commission website at: <http://www.cpsc.gov/BUSINFO/mattress.html>.

## **Explore the Pathways to Greatness Study**

AAHSA and LarsonAllen are sponsoring a national recognition program that will provide a framework to help the aging services field understand what makes great senior living organizations. The program expands upon the Path to Greatness pilot study. This program is rooted in AAHSA's Quality First philosophy and the principles outlined in Jim Collins' *Good to Great and the Social Sectors – A Monograph*. The goals of the program are to define and measure the primary attributes of great senior living organizations and allow other members to learn from them. Full details of the application process are available at: [www.aahsa.org](http://www.aahsa.org) and [www.larsonallen.com](http://www.larsonallen.com).

## **Genworth Releases Financial 2007 Cost of Care Survey**

This is the seventh year that Genworth Financial has commissioned the cost of care survey. The survey is believed to be the most comprehensive of its kind in the industry and includes data points from over 10,000 nursing homes, assisted living facilities, and home care providers across the country. Download the complete survey for detailed information on historical trends and the cost of care in Colorado and your local area at: [http://longtermcare.genworth.com/comweb/consumer/pdfs/long\\_term\\_care/Cost\\_of\\_Care\\_Survey.pdf](http://longtermcare.genworth.com/comweb/consumer/pdfs/long_term_care/Cost_of_Care_Survey.pdf).

## **Alzheimer's Association Offers Helpful Information on Building Design and Care**

Looking for tips on how to design a building or unit for people with dementia? Visit the Alzheimer's Association website for information that includes several pages of helpful ideas. To learn more visit: <http://www.alz.org/>.

## **More Information on HIPAA**

CMS has reposted HIPAA Bulletins in the "Downloads" section on our "What HIPAA Does and Does Not Do" web page located at: [http://www.cms.hhs.gov/HealthInsReformforConsume/02\\_WhatHIPAADoesandDoesNotDo.asp](http://www.cms.hhs.gov/HealthInsReformforConsume/02_WhatHIPAADoesandDoesNotDo.asp). These bulletins address various HIPAA-related issues in a series of program memoranda which are grouped into the categories "Group Market," "Individual Market," and "Group & Individual Markets."

## **Did You Know?**

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### **Most physicians take freebies**

A report in the *New England Journal of Medicine* states that almost 95% of physicians in the United States accept free gifts, such as food, beverages, drug samples, and sport tickets from pharmaceutical sales representatives.

### **Nation Ranks at Bottom in Healthcare Quality, Report Finds**

The United States spends the most on healthcare, but it produces worse results than other developed countries with regard to patient safety, quality care, access to care, efficiency, and the number of healthy lives, according to a new report from the Commonwealth Fund. The U.S. ranked last behind Britain, Canada, Germany, Australia and New Zealand for several key healthcare measures, the report said. Still, it spent more than twice on healthcare than most of the other countries. Per capita healthcare spending in the U.S. in 2004 was \$6,102. Meanwhile, Germany spent \$3,005 and Britain spent \$2,546 per person. The United States is the only one of the six nations that does not provide universal health care, the report notes. The report is available at [http://www.commonwealthfund.org/publications/publications\\_show.htm?doc\\_id=482678](http://www.commonwealthfund.org/publications/publications_show.htm?doc_id=482678).

### **Many Reaching 100**

According to the U.S. Census Bureau, there are nearly 80,000 centenarians living in the United States today. The Bureau also predicts that number could reach 580,000 by 2040.

### **Medicare Trustees Release Annual Report**

The recently issued Medicare Trustees Report shows that while Medicare's financial outlook remains troubling, the program's outlook has improved slightly compared to last year's estimate. The Trustees note that Medicare expenditures were \$408 billion in 2006, or 3.1 percent of the gross domestic product, and are projected to increase to over 11 percent of the gross domestic product in 75 years.

# Assisted Living/ALFA News

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## **ALFA Honored Frontline Heroes**

ALFA recognized six outstanding assisted living professionals at its 2007 conference in Dallas. Winners included direct caregivers, housekeepers and volunteers. Remember to track your best people so that you can nominate them to be recognized next year at ALFA's annual conference. The conference drew more than 2,000 attendees.

# CAHSA Next

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*Bethany Novak Seely, the day center services manager at Total Longterm Care's Cody Center, and Jen Naber, a registered dietitian at the Cody Center, are members of the CAHSA Next Planning Committee and have been involved with CAHSA Next since its inception. Here's what they had to say about CAHSA Next.*

## **Why did you decide to get involved with CAHSA Next?**

Two years ago, we were invited to participate in a focus group to discuss the feasibility of a sub-group within CAHSA. The group set out to encourage active participation among younger members of CAHSA and would provide an opportunity to develop future leaders for the organization. We felt that the sub-group, CAHSA Next, would be a great opportunity to learn from our peers, CAHSA leadership and more about CAHSA as an organization.

## **How has the program been beneficial to you?**

CAHSA Next has allowed us to tour different facilities, meet new people and learn about the CAHSA organization.

## **What type of activities or advice have been the most beneficial?**

Tours of facilities around the Front-Range have been beneficial because they provide opportunities to gain new ideas from other leaders in the industry. The educational component of our events has taught us about career development, having a mentor and trends in the industry.

## **Why did you decide to take a leadership role in CAHSA Next?**

We thought that the idea of a sub-group of CAHSA aimed at the individuals who are new to the industry would be a great adventure. We volunteered to help start the CAHSA Next group and formed the CAHSA Next planning committee. We have continued our involvement and have a goal of helping to create a successful group that reaches as many individuals as possible.



**CAHSA Next was very visible at the CAHSA Conference**

# People & Places

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**Holly Creek Retirement Community's** Tai Chi classes were featured in an article in *The Villager* on May 10. The article detailed the benefits that residents get from the "soft form" of martial arts that helps balance the body's chi.

**Christian Living Communities** announced plans for a five-year redevelopment project to renovate their University Hills campus. When completed, the campus will include two new buildings - a two-story skilled nursing building and a four-story independent living building. A new town center will provide a community-centered environment for residents and guests. In addition, the existing independent living apartment homes at The Living Center will be remodeled to include memory support and assisted living residents. To minimize disruption, construction on the campus will be performed in phases with the first phase to begin this fall. An article on the redevelopment was featured in the *Denver Business Journal*. You can check it out at: [http://www.bizjournals.com/denver/stories/2007/05/14/daily5.html?f=et61&hbx=e\\_du](http://www.bizjournals.com/denver/stories/2007/05/14/daily5.html?f=et61&hbx=e_du).

HMA Direct has entered into a new Exclusive General Agency Agreement with **Taggart Insurance** to direct market medical stop-loss coverage and claims administration services to smaller employer groups in the Colorado area. "With this relationship, we are enhancing our product portfolio with the addition of a small group stop-loss product by partnering with an experienced Managing General Underwriter. HMA Direct's professional integrity compliments our dedication to providing the highest quality service as well as flexible benefits packages to our clients," said Michael Reagan, Regional Director.

Helen Knutson, a participant at **Total Longterm Care Cody Center**, recently celebrated her 100th birthday. A photo of the celebration was published in the *Rocky Mountain News* on Friday, May 18.

**It's Never 2 Late** has received significant new investor funding to help the company reach more older adults with physical and cognitive disabilities and provide adaptive computer labs and technologies, announced founder and CEO Jack York. The Colorado-based It's Never 2 Late is the national leader in providing adaptive computer and web solutions for older adults with disabilities.

Fiscal year 2007 is on target to be the most productive ever for refinancing and preserving Section 202 affordable senior housing properties, according to Department of Housing and Urban Development data. **Lancaster Pollard Mortgage Company** refinanced more Section 202 direct loans from the beginning of FY06 through the first half of FY07 than any other firm in the country, according to HUD data. The firm has completed transactions in more than 20 HUD offices in 19 states.

## **Of Interest**

*Continued from page 1*

### **Food and Drug Administration Safety Information and Adverse Event**

The FDA has informed consumers and healthcare professionals of the dangers associated with buying prescription drugs over the internet. The FDA received information showing that 24 apparently related websites may be involved in the distribution of counterfeit prescription drugs. The websites appear to be operated from outside the United States. Consumers are urged to review the FDA web page at: <http://www.fda.gov/buyonline/> prior to making purchases of prescription drugs over the internet. See FDA press release for the list of the 24 websites that may be involved in the distribution of counterfeit prescription drugs.

### **New Report Demystifies Medicare Advantage Private Fee-for-Service: Center for Medicare Advocacy Finds Problems with Access, Consumer Protections**

A timely new report from the Center for Medicare Advocacy describes the Medicare Advantage Fee-for-Service Plans, the rules and regulations in which they operate and compares these to those for other Medicare Advantage (MA) plans. It also reviews PFFS plans in three states and compares the cost-sharing expense with traditional Medicare and with traditional Medicare plus a Medigap policy. To read more about the report, visit: <http://www.medicareadvocacy.org>.

# The CAHSA Calendar



Get more information  
on these events from  
our web site -  
[www.cahsa.org](http://www.cahsa.org)

- June 18 Adult Day Interest Group Meeting**  
11 a.m. - 1 p.m.  
Seniors' Resource Center, Evergreen
- June 18 CAHSA Next Planning Committee Meeting**  
11:30 a.m.  
Papa J's Pizza
- June 21-22 CAHSA Board of Director Retreat**  
Aspen Lodge at Estes Park



**CAHSA's 2007 Conference**