# 2025 Business Membership Benefits and Annual Sponsorship Packages

Become a 2025 Annual Sponsor and enhance your exposure to LeadingAge Colorado provider member organizations.

You can choose your sponsorship level for the year. All packages have a predetermined set of benefits.

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| PACKAGE BENEFITS - CHOOSE YOUR LEVEL OF SUPPORT |
| **Benefits** | **Business Member****$1,200** | **Bronze Sponsor****$3,200** |  **Silver Sponsor****$5,200** | **Gold Sponsor****$7,200** |
| Access to electronic provider member list with decision makers (by request) |  |  |  |  |
| Listing in business membership directory (online) |  |  |  |  |
| Members-only access to email updates |  |  |  |  |
| Discounted (member) rates for LAC events including exhibit tables |  |  |  |  |
| Opportunities to participate in LeadingAge Colorado committees (conference and legislative) |  |  |  |  |
| Opportunity to attend exclusive December LAC member holiday networking event and October state night reception at LeadingAge national annual meeting (when applicable) |  |  |  |  |
| Referrals based on member inquiries |  |  |  |  |
| Company listing and brand recognition on website with link |  |  |  |  |
| Recognition in all issues of E-Connecting Newsletter sent to all members twice a month |  |  |  |  |
| Recognition at May Annual Conference and December Annual Meeting |  |  |  |  |
| TURN OVER FOR ADDITIONAL SPONSORSHIP BENEFITS |
| PACKAGE BENEFITS CONTINUED - CHOOSE YOUR LEVEL OF SUPPORT |
| **Benefits - continued** | **Bronze Sponsor****$3,200** | **Silver Sponsor****$5,200** | **Gold Sponsor****$7,200** |
| Standard exhibit table at annual conference (or equivalent sponsorship) | ✓ | ✓ | ✓ |
| Use of LAC sponsor logo | ✓ | ✓ | ✓ |
| Recognition on conference signage, on-site printed guide, and in mobile app  | ✓ | ✓ | ✓ |
| Social media shout out |  | ✓ | ✓ |
| Opportunity to present an educational training webinar |  | ✓ | ✓ |
| One free standard ad or advertorial article in e-newsletter sent to all members |  | ✓ | ✓ |
| App broadcast message during conference |  | ✓ | ✓ |
| Access to private meeting space during annual conference |  | ✓ | ✓ |
| Prime exhibit table at annual conference (or equivalent sponsorship) |  |  | ✓ |
| Exhibit table at assisted living conference |  |  | ✓ |
| Thought leadership stand-alone email sent to all members |  |  | ✓ |
| Day on the Hill sponsorship |  |  | ✓ |
| Opportunity to address LAC’s board of directors at meeting or retreat |  |  | ✓ |

Please contact Sarah McVeigh at (303) 837-8834 or sarah@leadingagecolorado.org if you would like to be invoiced for one of the above sponsorships.