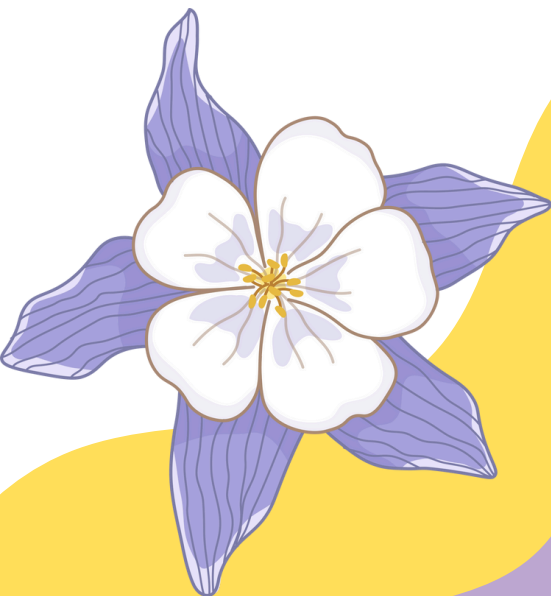


ripples of  
IMPACT



2025 ANNUAL CONFERENCE & EXHIBITION  
MAY 12-14, 2025  
GRAND HYATT VAIL - VAIL, COLORADO

# WHO ARE WE

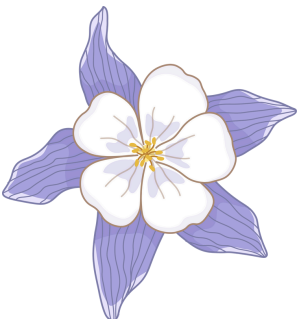


Senior living and care in Colorado is a complex business. We provide resources and education to help solve the challenges of today's aging care industry. We promote policies that provide a positive business environment so you can help seniors live their best, fullest life.

LeadingAge Colorado's strength lies in the diversity of its members and includes:

- Assisted Living Communities
- Home and Community-based Services (HCBS)
- Independent Living Senior Housing
- Life Plan Communities
- Nursing Homes
- Programs of All Inclusive Care for the Elderly (PACE)

LeadingAge Colorado is the association where leaders of Colorado senior living and care providers connect with their peers and business partners to develop strategic and innovative solutions to the challenges we face.



# Ripples of IMPACT

As an Exhibitor, you'll have numerous opportunities to engage with peers and prospects through educational sessions, social events, and more. By joining us, you will not only reach your target market, but forge new relationships, gain insights, and deepen your knowledge of the industry.

Don't miss this opportunity to connect with dedicated leaders from around the state to boost your brand, expand your reach, increase your leads, and most importantly - support as many aging services professionals as possible.

Exhibit Space	Cost
Standard Exhibit Table (includes two exhibitors)	\$1,100 members/ \$1,400 non-members
Prime Exhibit Table (includes two exhibitors)	\$1,400 members/ \$1,700 non-members
Registration	Cost Pricing subject to change*
Non-Exhibiting Members	\$550
Non-Exhibiting Non-members	\$1100

[Reserve Exhibit Space](#)

# SPONSORSHIP OPPORTUNITIES

Sponsorship	Cost
<b>Tuesday Keynote Session</b> - Your company logo on session signage, two-minute company infomercial and introduction of keynote speaker	\$5,000
<b>Tote Bags</b> - Logo on all attendee tote bags	\$2,000
<b>Hotel Key Cards</b> - Your company logo on hotel key cards	\$1,850
<b>Conference App</b> - "Powered by" on app home page	\$1,700
<b>Conference Landing Page</b> - Your horizontal banner ad will be inserted on the conference landing page on the LeadingAge Colorado website. Secure this opportunity early for the most visibility prior to the conference.	\$1,500
<b>Monday Night Welcome Reception</b> - Your company logo on signage and option to bring promotional item.	\$1,375
<b>Tuesday Night Reception</b> - Your company logo on signage and option to bring promotional item.	\$1,375
<b>Conference Name Badges</b> - Logo on all attendee name badges	\$1,325
<b>Registration Desk Sponsor</b> - Your company logo on signage and option to greet attendees	\$1,000

# SPONSORSHIP OPPORTUNITIES

Sponsorship	Cost
<b>Conference Notebook</b> —Company logo on notepads scattered throughout conference venue.	\$1,075 - SOLD
<b>Luncheon with Exhibitors</b> - Company logo at entrance and serving tables.	\$1,000
<b>Lanyards for Name Badges</b> - Logo on all lanyards. <i>Lanyards provided by sponsor</i>	\$950
<b>Pens</b> —Company logo on notepads scattered throughout conference venue. <i>Pens provided by sponsor.</i>	\$750 - SOLD
<b>Breakout Session</b> - Your company logo on session signage, two-minute company infomercial and introduction of speaker	\$650
<b>Buffet Breakfast</b> —Company logo at entrance and serving tables.	\$625 - SOLD
<b>General Conference Sponsor</b> - Your company logo on signage and in conference app	\$450

# EXHIBITOR FAQS

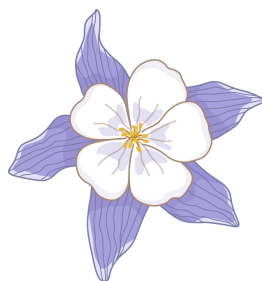
Exhibit space is assigned on a first-come, first-served basis, with priority give to 2025 LeadingAge Colorado Sponsors & Business Members. No selections will be held until payment has been received. In order to secure an exhibit table, complete the Expo Application and Booth Assignment Agreement.

## Exhibit Schedule:

- **Move-In:** Tuesday, May 13, 7:00-8:00 a.m.
- **Exhibit Hours:** Tuesday, May 13
  - 8:00-9:00 a.m. Breakfast and Exhibit Networking
  - 10:00-10:20 a.m. Morning Break and Exhibit Networking
  - 11:20 a.m.-12:50 p.m. Lunch and Exhibit Networking
  - 2:00-2:20 p.m. Afternoon Break and Exhibit Networking
- **Move-Out:** Tuesday, May 13, 2:20-6:30 p.m.

## Included with Exhibit Space:

- **Registration:** Two conference registrations for day of exhibit hall. *Additional registrations and days can be added.*
- **Exhibit Space:** Exhibit space includes: one 6' x 30" table with wastebasket and chairs by request. PLEASE NOTE: THERE IS NO ROOM FOR LARGE DISPLAYS OR EQUIPMENT OUTSIDE OF YOUR 6' X 30" SPACE.



# ENGAGEMENT AGREEMENT

## **Cancellation Policy:**

All exhibit registrations must be paid in full before conference start date. Any not paid in full will be cancelled. Exhibit registrations cancelled prior to April 12 are subject to a \$500 cancellation fee. No refunds will be offered after April 11.

## **Assumptions of Risk and Safety Protocols:**

By voluntarily attending this event, participants acknowledge that they understand and assume all personal risks and any resulting injury, illness, damage, loss, claim, liability, or expense, of any kind, that they may experience or incur in connection with their attendance.

## **Code of Conduct:**

LeadingAge Colorado is committed to providing a safe, productive, and welcoming environment for all meeting participants and staff. Participants are encouraged to report any incidents of unacceptable behavior.

LeadingAge Colorado reserves the right to take any action necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and LeadingAge Colorado reserves the right to prohibit attendance at any future meeting.

Unacceptable behavior includes, but is not limited to:

- any form of harassment or discrimination
- disruption of presentations during sessions, in the exhibit foyers or at other events organized by LeadingAge Colorado
- holding separate events during scheduled LeadingAge Colorado events
- breaking down exhibits outside of specified teardown times
- unsportsmanlike, unethical, illegal or disruptive conduct, such as tampering with another party's exhibit or engaging in corporate espionage.

# ARE YOU READY TO JOIN US?

All requests for business membership, expo reservations and sponsorships are processed online through our website, [www.LeadingAgeColorado.org](http://www.LeadingAgeColorado.org).

Current business members must login their member profile first to renew membership (if applicable) and then reserve an exhibit space.

New business members/sponsors need to “Register” on our site and follow the prompts to complete membership. Must be a current member and logged into the website in order to receive the exhibit space member rate.

[Join as a member/sponsor](#)

[Register to exhibit/sponsor](#)